

Catalogue 2016

 *B.Com., B.A., B.Sc., M.Com.*
(Mumbai University)

 *English Literature*

 *Engineering*
(Mumbai University)

 *Concrete Technology*

 *B.Com.*
(Goa University)



VIPUL PRAKASHAN

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Girgaum, Mumbai - 400 004.

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E-mail: vipulprakashan@gmail.com

FYJC (Std. XI)

- (1) Vipul's Guide to Nouvel EN ÉCHANGES (French)

SYJC (Std. XII)

- (1) Vipul's Guide to Nouvel EN ÉCHANGES (French)

F.Y.B.Com./B.A./B.Sc. (Semester – I and II)

- (1) **Accountancy & Financial Management**
Kishnadwala: Kishnadwala: & Others
- (2) **Elementary Business Mathematics**
M. L. Vaidya: A. V. Deshpande: A. P. Kumtha
- (3) **Elementary Business Statistics**
A. V. Deshpande: M. L. Vaidya: D. M. Doke
- (4) **Workbook in Mathematical and Statistical Techniques**
Sangeeta A. Kore & Others
- (5) **Introduction to Business and Service Sector**
N. G. Kale: M. Ahmed
- (6) **Business Communication**
Nina Roy Choudhary: Lekha Nambiar
- (7) **Workbook in Business Communication**
Nina Roy Choudhary: Lekha Nambiar
- (8) **Environmental Studies**
Rashmi J. Desai
- (9) **Map Workbook in Environmental Studies**
Malabika Ray: Manjurika Das: Jhumur Das Gupta
- (10) **Business Economics**
Rajam Rajagopalan: Saraswathy Swaminathan

- (11) **Foundation Course**
Rashmi Jijish Karanath: Nitisha Kumar
- (12) **Business Organisation and Business Sector (FYBA)**
N. G. Kale: M. Ahmed
- (13) **Introduction to Politics (FYBA)**
Sindhujaa Iyengar
- (14) **Communication Skills in English – A Work Book (FYBA)**
Sindhu Sara Thomas: Vijaya Krishnan
- (15) **Calculus (FYBSc)**
Latika Bonde: Aarti Nayak: Deepashri Hadphadkar
- (16) **Algebra & Linear Algebra (FYBSc)**
Latika Bonde: Deepashri Hadphadkar: Aarti Nayak
- (17) **Fundamentals of Botany (FYBSc)**
Dr. Sunita Chahar: Dr. Charuta Vaidya: Dr. Sharda Vaidya

S.Y.B.Com./B.A./B.Sc. (Combined Semester - III and IV)

- (1) **Business Economics – II**
Rajam Rajagopalan: Saraswathy Swaminathan
- (2) **Management Production Finance**
N. G. Kale: M. Ahmed
- (3) **Business Law**
Kalaivani Venkataraman
- (4) **Business Law**
Z. S. Peerbhoy
- (5) **Advertising**
N. G. Kale: M. Ahmed
- (6) **Company Secretarial Practice**
N. G. Kale: M. Ahmed
- (7) **Computer Programming**
Rimple Sanchla

(3)

- (8) **Computer Programming**
Latika Bonde: Manisha Jadhav
- (9) **Travel and Tourism**
Jyoti Marwah, Manjushri Ganguly, Sushma Shetty
- (10) **Co-operation**
Romeo S. Mascarenhas
- (11) **American Literature (SYBA)**
J. Moghe: A Phillips: A. Singh
- (12) **Financial Management (SYBA)**
N. G. Kale: M. Ahmed
- (13) **Introduction to Marketing (SYBA)**
N. G. Kale: M. Ahmed
- (14) **Social Psychology (SYBA) (Semester – III)**
Vinay V. Prabhu
- (15) **Calculus (SYBSc)**
Latika Bonde: Aarti Nayak: Deepashri Hadphadkar: Dr. Nithya Sai Narayana
- (16) **Algebra (SYBSc)**
Latika Bonde: Aarti Nayak: Deepashri Hadphadkar: Dr. Nithya Sai Narayana
- (17) **Discrete Mathematics and Differential Equations (SYBSc)**
Latika Bonde: Aarti Nayak: Deepashri Hadphadkar: Dr. Nithya Sai Narayana

T.Y.B.Com./B.A./B.Sc. (Combined Semester - V and VI)

- (1) **Business Economics – III**
Rajam Rajagopalan: Saraswathy Swaminathan
- (2) **Marketing and HRM**
N. G. Kale: M. Ahmed
- (3) **Export Marketing**
N. G. Kale: M. Ahmed

(4)

- (4) **Psychology at Work**
Vinay V. Prabhu
- (5) **Entrepreneurship and Management of MSMEs**
Romeo S. Mascarenhas
- (6) **University Question Paper Set (A/Cs Paper Topicwise)**
- (7) **Export Management (TYBA) (Economics Group)**
N. G. Kale
- (8) **Corporate Finance (TYBA) (Economics Group)**
Arvind A. Dhond
- (9) **Computer Programming & Systems Analysis (TYBSc) (Sem-V)**
Rekha Watve-Paradkar: Anjali Ajit Dandekar
- (10) **Computer Programming & Systems Analysis (TYBSc) (Sem-VI)**
Rekha Watve-Paradkar: S. Karthiyaini
- (11) **Integral Calculus and Real and Complex Analysis (Mathematics - Paper - I) (TYBSc)**
- (12) **Linear Algebra and Algebra (Mathematics - Paper - II) (TYBSc)**
- (13) **Topology of Metric Spaces (Mathematics - Paper - III) (TYBSc)**
Under Print

M.Com. (Part - I) (Semester - I and II)

- (1) **Economics of Global Trade and Finance**
Rajam Rajagopalan: Saraswathy Swaminathan

English and English Literature

- (1) ***A Companion to Studies in American Literature***
Jyoti Moghe and Others
- (2) **Umrao Jan (SNDT University)**
Sujatha Rao and Others.
- (3) **An Assessment of Modern Indian English Poets & Poetry**
G. K. Bansiramani

(5)

- (4) **20th Century American Verse – A Selection**
G. K. Bansiramani
- (5) **A Study of Tennessee Williams' *A Streetcar Named Desire*** by Mayurakshi Mitra
- (6) **A Study of Arundhati Roy's *The God of Small Things*** by Mayurakshi Mitra
- (7) **A Critical Study of Five 20th Century Indian English Poets** by Shanta Tumkur
- (8) **A Critical Study of Ernest Hemingway's *A Farewell to Arms*** by Indu Kulkarni
- (9) **A Critical Study of Emily Bronte's *Wuthering Heights*** by Indu Kulkarni
- (10) **A Critical Study of Tennessee Williams' *The Glass Menagerie*** by Indu Kulkarni
- (11) **A Critical Study of F. Scott Fitzgerald's *The Great Gatsby*** by Jaya Baliga
- (12) **A Critical Study of Arthur Miller's *The Crucible*** by Jaya Baliga
- (13) **A Critical Study of Thomas Hardy's *The Mayor of Casterbridge*** by A. A. Syed
- (14) **A Critical Study of Eugene O'Neill's *Desire Under the Elms*** by G. K. Bansiramani
- (15) **A Critical Study of George Eliot's *Mill on the Floss*** by Yogesh Anvekar
- (16) **19th Century Verse – A Selection**
V. U. Vyavaharkar
- (17) **An Anthology of 19th Century Verse**
Indu Kulkarni
- (18) **A Critical Study of Vijay Tendulkar's *Silence! The Court is in Session***
- (19) **A Critical Study of John Steinbeck's *The Grapes of Wrath***
- (20) **A Critical Study of Arthur Miller's *All My Sons***
- (21) **Literary Theory and Criticism *Jaya Baliga***

VIPUL'S GUIDE TO

- (22) ***Frankenstein***
- (23) ***Vanity Fair***
- (24) ***Pride and Prejudice***

(6)

- (25) *Tess of the D'Urbervilles*
- (26) *Silence! The Court is in Session*
- (27) *The Binding Wine*
- (28) *All My Sons*
- (29) *Mill on the Floss*

Engineering Courses

FIRST YEAR: SEMESTER I

- (1) **Environmental Studies for Engineers**
H. V. Jadhav: S. H. Purohit

SECOND YEAR: SEMESTER III

- (1) **Engineering Chemistry - I (CHEM)**
H. V. Jadhav

SECOND YEAR: SEMESTER IV

- (1) **Materials Technology (MECH/AUTO)**
S. B. Barve
- (2) **Engineering Chemistry - II (CHEM)**
H. V. Jadhav: J. J. Kadam: S. H. Purohit
- (3) **Plant Utilities (CHEM)**
Ashoutosh Panday

FINAL YEAR : SEMESTER VIII

- (1) **Computer Simulation and Modeling (IT)**
Abhijit Joshi

Concrete Technology

- (1) **Cement Concrete Mix-Design – Principles & Practices**
M. Y. Sabnis: G. M. Sabnis

Goa University

- (1) **General Management (F.Y.B.Com.)**
N. G. Kale: M. Ahmed
- (2) **Business Finance (S.Y.B.Com.)**
N. G. Kale: M. Ahmed
- (3) **Advertising (S.Y.B.Com.)**
N. G. Kale: M. Ahmed
- (4) **Industrial and HR Management (T.Y.B.Com.)**
N. G. Kale: M. Ahmed
- (5) **Entrepreneurship Development (T.Y.B.Com.)**
Romeo S. Mascarenhas
- (6) **Problems and Solutions in Cost and Management Accounting (T.Y.B.Com.)**
Anand Naik Panvelkar: Nikhil M. Varerkar

Other Useful Books

- (1) **Marketing - I & II (F.Y.B.Com.)**
N. G. Kale
- (2) **Geography of Resources (Geography - I) (F.Y.B.Com.)**
(Mrs.) Rashmi J. Desai
- (3) **Geography of Tertiary Activities and Regional Geography of Goa (Geography - II) (F.Y.B.Com.)**
(Mrs.) Rashmi J. Desai
- (4) **Mathematical Techniques - (F.Y.B.Com.)**
M. L. Vaidya: A. P. Kumtha
- (5) **Rural Marketing - I & II (S.Y.B.Com.)**
Romeo S. Mascarenhas

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