

# Catalogue

## **Vipul's™**

-  **BCom, BA, BSc**
-  **BMS Series**
-  **BBI Series**
-  **BAF Series**
-  **BAMMC Series**
-  **BFM Series**
-  **BIM Series**
-  **BFinM Series**
-  **B.Sc. IT Series**
-  **B.Sc. CS Series**
-  **B.Sc. Hospitality Management Series**
-  **M.Com. Series**
-  **Engineering**
-  **Concrete Technology**
-  **English Literature**
-  **Goa University**

## **2023-24**

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE

# Maharashtra Board

## School Section

- |  |        |
|--|--------|
| (1) Vipul's Guide Le Français, C'est Fun (Std. VIII)           | 200.00 |
| (2) Vipul's Guide Le Français, C'est Un At-Tout (Std. IX)      | 190.00 |
| (3) Vipul's Guide Le Français, C'est Un Passe-Partout (Std. X) | 240.00 |

## Junior College Section

- |  |        |
|--|--------|
| (1) Vipul's Guide to French Rencontres! (Part - 1) (Std. XI/FYJC)  | 250.00 |
| (2) Vipul's Guide to French Rencontres! (Part - 2) (Std. XII/SYJC) | 290.00 |

# Mumbai University

## F.Y.B.Com./B.A./B.Sc.

### Semester – I

#### F.Y.B.Com.

- |   |        |
|---|--------|
| (1) Elementary Business Mathematics - I<br>(Mathematical Techniques - I)<br>M. L. Vaidya: A. V. Deshpande: A. P. Kumtha | 120.00 |
| (2) Elementary Business Statistics - I<br>(Statistical Techniques - I)<br>A. V. Deshpande: M. L. Vaidya: D. M. Doke     | 150.00 |
| (3) Workbook in Mathematical and Statistical Techniques<br>(Semester - I and II Combined)<br>Sangeeta A. Kore & Others  | 150.00 |
| (4) Commerce - I<br>N. G. Kale: M. Ahmed  | 160.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(5)	<b>Business Communication - I</b> Nina Roy Choudhary: Lekha Nambiar	<b>145.00</b>
(6)	<b>Workbook in Business Communication (Semester - I and II Combined)</b> Nina Roy Choudhary: Lekha Nambiar	<b>160.00</b>
(7)	<b>Business Economics - I</b> Rajam Rajagopalan: Saraswathy Swaminathan	<b>110.00</b>
(8)	<b>Environmental Studies - I</b> Vibha Kumar & Others	<b>150.00</b>
(9)	<b>Environmental Studies - I</b> Baisakhi Dutta & Others	<b>110.00</b>
(10)	<b>Environmental Studies - I</b> Rashmi J. Desai: Sunita G. Maral	<b>110.00</b>
(11)	<b>Workbook in Environmental Studies - I</b> Ray: Das: Das Gupta: Dutta	<b>45.00</b>
(12)	<b>Foundation Course - I</b> Priti Thakkar and Others	<b>120.00</b>
(13)	<b>Foundation Course - I</b> Rashmi Karanath: Deepa Jamindar: Reshma Parab	<b>140.00</b>
<b>F.Y.B.A.</b>		
(14)	<b>Business Organisation and Business Sector (FYBA) (Semester - I and II Combined)</b> N. G. Kale: M. Ahmed	<b>175.00</b>
(15)	<b>Foundation Course - I</b> Priti Thakkar and Others	<b>120.00</b>
(16)	<b>Foundation Course - I</b> Rashmi Karanath: Deepa Jamindar: Reshma Parab	<b>140.00</b>
(17)	<b>Calculus - I (Maths - I)</b> Nithya Sai Narayana: Latika Bonde	<b>175.00</b>
<b>F.Y.B.Sc.</b>		
(18)	<b>Calculus - I (FYBSc Maths - I)</b> Nithya Sai Narayana: Latika Bonde	<b>175.00</b>
(19)	<b>Algebra - I (FYBSc Maths - II)</b> Nithya Sai Narayana	<b>130.00</b>
(20)	<b>Descriptive Statistics (FYBSc Stats - I)</b> Milan Gholba: Sudha Phatak: Madhavi Jardosh	<b>180.00</b>
(21)	<b>Statistical Methods (FYBSc Stats - II)</b> Milan Gholba: Sudha Phatak	<b>180.00</b>

## Semester – II

### F.Y.B.Com.

- |      |   |        |
|------|---|--------|
| (22) | <b>Elementary Business Mathematics - II</b><br><b>(Mathematical Techniques - II)</b>                | 110.00 |
|      | M. L. Vaidya: A. V. Deshpande: A. P. Kumtha   |        |
| (23) | <b>Elementary Business Statistics - II</b><br><b>(Statistical Techniques - II)</b>                  | 130.00 |
|      | A. V. Deshpande: M. L. Vaidya: D. M. Doke   |        |
| (24) | <b>Workbook in Mathematical and Statistical Techniques</b><br><b>(Semester - I and II Combined)</b> | 150.00 |
|      | Sangeeta A. Kore & Others   |        |
| (25) | <b>Commerce - II</b>  | 140.00 |
|      | N. G. Kale: M. Ahmed  |        |
| (26) | <b>Business Communication - II</b>  | 150.00 |
|      | Nina Roy Choudhary: Lekha Nambiar   |        |
| (27) | <b>Workbook in Business Communication</b><br><b>(Semester - I and II Combined)</b>                  | 160.00 |
|      | Nina Roy Choudhary: Lekha Nambiar   |        |
| (28) | <b>Business Economics - II</b>  | 90.00  |
|      | Rajam Rajagopalan: Saraswathy Swaminathan   |        |
| (29) | <b>Environmental Studies - II</b>   | 150.00 |
|      | Vibha Kumar & Others  |        |
| (30) | <b>Environmental Studies - II</b>   | 110.00 |
|      | Baisakhi Dutta & Others   |        |
| (31) | <b>Environmental Studies - II</b>   | 110.00 |
|      | Rashmi J. Desai & Others  |        |
| (32) | <b>Workbook in Environmental Studies - II</b>   | 55.00  |
|      | Ray: Das: Das Gupta: Dutta  |        |
| (33) | <b>Foundation Course - II</b>   | 130.00 |
|      | Priti Thakkar and Others  |        |
| (34) | <b>Foundation Course - II</b>   | 150.00 |
|      | Rashmi Karanath: Nitisha Kumar  |        |

### F.Y.B.A.

- |      |  |        |
|------|--|--------|
| (35) | <b>Business Organisation and Business Sector (FYBA)</b><br><b>(Semester - I and II Combined)</b> | 180.00 |
|      | N. G. Kale: M. Ahmed   |        |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(36)	<b>Foundation Course - II</b> Priti Thakkar and Others	<b>130.00</b>
(37)	<b>Foundation Course - II</b> Rashmi Karanath: Nitisha Kumar	<b>150.00</b>
(38)	<b>Calculus - II (Maths - I)</b> Nithya Sai Narayana	<b>170.00</b>
<b>F.Y.B.Sc.</b>		
(39)	<b>Calculus - II (FYBSc Maths - I)</b> Nithya Sai Narayana	<b>170.00</b>
(40)	<b>Discrete Mathematics (FYBSc Maths - II)</b> Nithya Sai Narayana	<b>110.00</b>
(41)	<b>Descriptive Statistics (FYBSc Stats - I)</b> Milan Gholba: Sudha Phatak: Madhavi Jardosh	<b>140.00</b>
(42)	<b>Statistical Methods (FYBSc Stats - II)</b> Milan Gholba: Sudha Phatak	<b>160.00</b>

## S.Y.B.Com./B.A./B.Sc.

### Semester - III

#### S.Y.B.Com.

(1)	<b>Commerce - III (Management: Functions and Challenges)</b> N. G. Kale: M. Ahmed	<b>165.00</b>
(2)	<b>Business Law – I</b> Kalaivani Venkataraman	<b>210.00</b>
(3)	<b>Foundation Course - III (Contemporary Issues)</b> Baishakhi Dutta and Others	<b>130.00</b>
(4)	<b>Advertising - I</b> N. G. Kale: M. Ahmed	<b>140.00</b>
(5)	<b>Company Secretarial Practice - I</b> N. G. Kale: M. Ahmed	<b>125.00</b>
(6)	<b>Travel and Tourism Management - I</b> Thakkar and Others	<b>120.00</b>
(7)	<b>Co-operation (Semester - III and IV Combined)</b> Romeo S. Mascarenhas	<b>130.00</b>

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**S.Y.B.A.**

- |   |               |
|---|---------------|
| <b>(8) Business Communication - I</b>                     | <b>145.00</b> |
| Nina Roy Choudhary: Lekha Nambiar                         |               |
| <b>(9) Travel and Tourism Management - I</b>              | <b>120.00</b> |
| Thakkar and Others  |               |
| <b>(10) Foundation Course - III (Contemporary Issues)</b> | <b>130.00</b> |
| Baishakhi Dutta and Others                                |               |

**S.Y.B.Sc.**

- |   |               |
|---|---------------|
| <b>(11) Calculus - III</b>                              | <b>200.00</b> |
| Nithya Sai Narayana                                     |               |
| <b>(12) Linear Algebra - I</b>                          | <b>175.00</b> |
| Nithya Sai Narayana                                     |               |
| <b>(13) Ordinary Differential Equations</b>             | <b>130.00</b> |
| Nithya Sai Narayana                                     |               |
| <b>(14) Probability Distribution (SYBSc Stats - I)</b>  | <b>175.00</b> |
| Milan Gholba: Aarti Daptardar                           |               |
| <b>(15) Theory of Sampling (SYBSc Stats - II)</b>       | <b>110.00</b> |
| Milan Gholba  |               |
| <b>(16) Operations Research - I (SYBSc Stats - III)</b> | <b>140.00</b> |
| Milan Gholba: Aarti Daptardar: Tanzim Shaikh            |               |

**Semester - IV**

**S.Y.B.Com.**

- |  |               |
|--|---------------|
| <b>(17) Commerce - IV (Management: Production and Finance)</b> | <b>125.00</b> |
| N. G. Kale: M. Ahmed   |               |
| <b>(18) Business Law – II</b>                                  | <b>260.00</b> |
| Kalaivani Venkataraman   |               |
| <b>(19) Foundation Course - IV (Contemporary Issues)</b>       | <b>150.00</b> |
| Baisakhi Dutta and Others                                      |               |
| <b>(20) Advertising - II</b>                                   | <b>115.00</b> |
| N. G. Kale: M. Ahmed   |               |
| <b>(21) Company Secretarial Practice - II</b>                  | <b>140.00</b> |
| N. G. Kale: M. Ahmed   |               |
| <b>(22) Co-operation (Semester - III and IV Combined)</b>      | <b>130.00</b> |
| Romeo S. Mascarenhas   |               |
| <b>(23) Travel and Tourism Management - II</b>                 | <b>140.00</b> |
| Priti Thakkar and Others                                       |               |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**S.Y.B.A.**

- |      |  |               |
|------|--|---------------|
| (24) | <b>Business Communication - II</b><br>Nina Roy Choudhary: Lekha Nambiar          | <b>150.00</b> |
| (25) | <b>Travel and Tourism Management - II</b><br>Priti Thakkar and Others            | <b>125.00</b> |
| (26) | <b>Foundation Course - IV (Contemporary Issues)</b><br>Baisakhi Dutta and Others | <b>150.00</b> |

**S.Y.B.Sc.**

- |      |  |               |
|------|--|---------------|
| (27) | <b>Multivariable Calculus</b><br>Nithya Sai Narayana                                       | <b>140.00</b> |
| (28) | <b>Linear Algebra - II</b><br>Nithya Sai Narayana  | <b>150.00</b> |
| (29) | <b>Numerical Methods</b><br>Nithya Sai Narayana and Others                                 |               |
| (30) | <b>Statistical Methods and their Applications</b><br>Nithya Sai Narayana and Others        |               |
| (31) | <b>Probability and Sampling Distributions (SYBSc Stats - I)</b><br>Milan Gholba and Others | <b>150.00</b> |
| (32) | <b>ANOVA and Design of Experiments (SYBSc Stats - II)</b><br>Milan Gholba                  | <b>115.00</b> |
| (33) | <b>Operations Research - II (SYBSc Stats - III)</b><br>Milan Gholba                        | <b>125.00</b> |

**T.Y.B.Com./B.A./B.Sc.**

**Semester – V**

**T.Y.B.Com.**

- |     |   |               |
|-----|---|---------------|
| (1) | <b>Commerce - V (Marketing)</b><br>N. G. Kale: M. Ahmed                     | <b>180.00</b> |
| (2) | <b>Export Marketing - I</b><br>N. G. Kale: M. Ahmed                         | <b>150.00</b> |
| (3) | <b>Direct Tax</b><br>H. V. Kishnadwala: Abhishek Sood                       | <b>350.00</b> |
| (4) | <b>Psychology at Work (Semester - V and VI Combined)</b><br>Vinay V. Prabhu | <b>160.00</b> |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(5) <b>Marketing Research - I</b> Gracy D'Souza and Others	<b>110.00</b>
(6) <b>Entrepreneurship and Management of MSMEs (Semester - V and VI Combined)</b> Romeo S. Mascarenhas	<b>225.00</b>
(7) <b>Investment Analysis and Portfolio Management - I</b> Farhat Fatma Shaikh	<b>140.00</b>
(8) <b>University Question Paper Set (A/Cs Paper Topicwise) (Semester - V and VI Combined)</b>	<b>250.00</b>
<b>T.Y.B.Sc.</b>	
(9) <b>Multivariable Calculus - II (New Syllabus)</b> Nithya Sai Narayana: Reema Khanna	<b>190.00</b>
(10) <b>Group Theory (New Syllabus)</b> Nithya Sai Narayana: Aarti Nayak: Deepashri Hadphadkar	<b>150.00</b>
(11) <b>Topology of Metric Spaces (New Syllabus)</b> Nithya Sai Narayana	<b>170.00</b>
(12) <b>Computer Programming &amp; Systems Analysis</b> Rekha Watve-Paradkar: Arundhati Bane	<b>140.00</b>

## Semester - VI

### T.Y.B.Com.

(13) <b>Commerce - VI (Human Resource Management)</b> N. G. Kale: M. Ahmed	<b>170.00</b>
(14) <b>Export Marketing - II</b> N. G. Kale: M. Ahmed	<b>125.00</b>
(15) <b>Indirect Tax</b> A. V. Wandrekar	<b>400.00</b>
(16) <b>Psychology at Work (Semester - V and VI Combined)</b> Vinay V. Prabhu	<b>160.00</b>
(17) <b>Marketing Research - II</b> Harmeet Kaur Bhasin and Others	<b>130.00</b>
(18) <b>Entrepreneurship and Management of MSMEs (Semester - V and VI Combined)</b> Romeo S. Mascarenhas	<b>225.00</b>
(19) <b>Investment Analysis and Portfolio Management - II</b> Farhat Fatma Shaikh	<b>160.00</b>



**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(20) University Question Paper Set (A/Cs Paper Topicwise) (Semester - V and VI Combined)	250.00
<b>T.Y.B.Sc.</b>	
(21) <b>Basic Complex Analysis (New Syllabus)</b> Nithya Sai Narayana	
(22) <b>Ring Theory (New Syllabus)</b> Nithya Sai Narayana	150.00
(23) <b>Topology of Metric Spaces and Real Analysis (New Syllabus)</b> Nithya Sai Narayana	150.00
(24) <b>Computer Programming &amp; Systems Analysis</b> Rekha Watve-Paradkar and Others	150.00

## **Vipul's<sup>TM</sup> BMS Series**

### **BMS FIRST YEAR: SEMESTER I**

(1) <b>Introduction to Financial Accounting</b> H. V. Kishnadwala: H. A. Wandrekar	300.00
(2) <b>Business Law</b> Kalaivani Venkataraman	250.00
(3) <b>Business Statistics</b> A. V. Deshpande	250.00
(4) <b>Business Communication – I</b> Nina Roy Choudhury: Lekha Nambiar	200.00
(5) <b>Foundation Course - I</b> Rashmi Karanath: Deepa Jamindar: Reshma Parab	140.00
(6) <b>Foundation Course - I</b> Priti Thakkar and Others	120.00
(7) <b>Foundations of Human Skills</b> Vinay V. Prabhu	200.00
(8) <b>Business Economics – I</b> Saraswathy Swaminathan	165.00

### **BMS FIRST YEAR: SEMESTER II**

(1) <b>Principles of Marketing</b> N. G. Kale: M. Ahmed	160.00
(2) <b>Industrial Law</b> Ramnath Natesan Iyer	220.00

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(3) <b>Business Mathematics</b> M. L. Vaidya: A. P. Kumtha	<b>240.00</b>
(4) <b>Business Communication – II</b> Nina Roy Choudhary: Lekha Nambiar	<b>180.00</b>
(5) <b>Foundation Course - II</b> Rashmi Karanath: Nitisha Kumar	<b>150.00</b>
(6) <b>Foundation Course - II</b> Priti Thakkar and Others	<b>130.00</b>
(7) <b>Business Environment</b> Prerna Sharma: Parveen Nagpal	<b>175.00</b>
(8) <b>Principles of Management</b> N. G. Kale: M. Ahmed	<b>160.00</b>

## BMS SECOND YEAR: SEMESTER III

### Compulsory

(1) <b>Business Planning &amp; Entrepreneurial Management</b> Romeo S. Mascarenhas	<b>180.00</b>
(2) <b>Accounting for Managerial Decisions</b> Arvind A. Dhond	<b>270.00</b>
(3) <b>Strategic Management</b> N. G. Kale: M. Ahmed	<b>180.00</b>
(4) <b>Information Technology in Business Management - I</b> Rimple Sanchla	<b>230.00</b>

### Foundation Course – Elective

(5) <b>Environmental Management (FC - III)</b> H. V. Jadhav: S. H. Purohit	<b>160.00</b>
(6) <b>Environmental Management (FC - III)</b> Vibha Kumar and Others	<b>130.00</b>
(7) <b>Contemporary Issues (FC - III)</b> Baishakhi Dutta and Others	<b>130.00</b>

### Elective – Finance

(8) <b>Basics of Financial Services</b> Jia Makhija	<b>140.00</b>
(9) <b>Introduction to Cost Accounting</b> Arvind A. Dhond	<b>240.00</b>
(10) <b>Equity and Debt Market</b> Jia Makhija	<b>155.00</b>

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- (11) **Corporate Finance** 230.00  
Arvind A. Dhond

**Elective – Marketing**

- (12) **Consumer Behaviour** 170.00  
N. G. Kale: M. Ahmed
- (13) **Product Innovations Management** 140.00  
Jia Makhija
- (14) **Advertising** 170.00  
N. G. Kale: M. Ahmed
- (15) **Social Marketing** 140.00  
Perna Sharma: Parveen Nagpal

**Elective – HR**

- (16) **Recruitment and Selection** 135.00  
Perna Sharma: Parveen Nagpal
- (17) **Motivation and Leadership** 150.00  
Perna Sharma: Deepa Makkad
- (18) **Employees Relations and Welfare** 90.00  
Perna Sharma: Parveen Nagpal: Mitali Shelankar
- (19) **Organizational Behaviour and HRM** 160.00  
Perna Sharma: Parveen Nagpal
- (20) **Organizational Behavior and HRM** 120.00  
Vinay V. Prabhu: Bharat M. Pithadia

**BMS SECOND YEAR: SEMESTER IV**

**Compulsory**

- (1) **Business Economics - II** 190.00  
Saraswathy Swaminathan
- (2) **Business Research Methods** 180.00  
N. G. Kale: M. Ahmed
- (3) **Production and Total Quality Management** 220.00  
Perna Sharma: Parveen Nagpal
- (4) **Production and Total Quality Management** 230.00  
Vikram Shrotri
- (5) **Information Technology in Business Management - II** 155.00  
Rimple Sanchla

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Foundation Course – Elective**

- |   |               |
|---|---------------|
| <b>(6) Ethics and Governance (FC - IV)</b><br>Chandra Hariharan Iyer  | <b>190.00</b> |
| <b>(7) Ethics and Governance (FC - IV)</b><br>Riya Rupani             | <b>200.00</b> |
| <b>(8) Contemporary Issues (FC - IV)</b><br>Baisakhi Dutta and Others | <b>150.00</b> |

**Elective – Finance**

- |  |               |
|--|---------------|
| <b>(9) Financial Institutions and Markets</b><br>Jia Makhija                     | <b>160.00</b> |
| <b>(10) Auditing</b><br>Sandeep Gupta: Sachin Bhandarkar                         | <b>150.00</b> |
| <b>(11) Strategic Cost Management</b><br>Arvind A. Dhond                         | <b>250.00</b> |
| <b>(12) Corporate Restructuring</b><br>Farhat Fatma Shaikh: Gajanan Pandit Wader | <b>160.00</b> |

**Elective – Marketing**

- |  |               |
|--|---------------|
| <b>(13) Integrated Marketing Communication</b><br>Romeo S. Mascarenhas | <b>170.00</b> |
| <b>(14) Rural Marketing</b><br>Romeo S. Mascarenhas                    | <b>180.00</b> |
| <b>(15) Event Marketing</b><br>Mahalakshmi Sankar: Chirag Pagaria      | <b>160.00</b> |
| <b>(16) Tourism Marketing</b><br>Vikram Shotri                         | <b>200.00</b> |

**Elective – HR**

- |  |               |
|--|---------------|
| <b>(17) HR Planning and Information System</b><br>Prerna Sharma: Parveen Nagpal            | <b>145.00</b> |
| <b>(18) Training and Development in HRM</b><br>Prerna Sharma: Parveen Nagpal: Deepa Makkad | <b>140.00</b> |
| <b>(19) Change Management</b><br>Prerna Sharma: Parveen Nagpal                             | <b>130.00</b> |
| <b>(20) Conflict and Negotiation</b><br>Prerna Sharma: Parveen Nagpal                      | <b>110.00</b> |

## BMS THIRD YEAR: SEMESTER V

### Compulsory

- |     |   |               |
|-----|---|---------------|
| (1) | <b>Logistics and Supply Chain Management</b><br>Nitin Kulkarni              | <b>200.00</b> |
| (2) | <b>Logistics and Supply Chain Management</b><br>Vipin Saboo                 | <b>160.00</b> |
| (3) | <b>Corporate Communication and Public Relations</b><br>Romeo S. Mascarenhas | <b>150.00</b> |

### Elective – Finance

- |      |  |               |
|------|--|---------------|
| (4)  | <b>Investment Analysis &amp; Portfolio Management</b><br>P.K. Bandgar: Farhat Fatma Shaikh | <b>210.00</b> |
| (5)  | <b>Commodities and Derivatives Market</b><br>Farhat Fatma Shaikh                           | <b>180.00</b> |
| (6)  | <b>Commodities and Derivatives Market</b><br>S. P. Das                                     | <b>145.00</b> |
| (7)  | <b>Wealth Management</b><br>Farhat Fatma Shaikh  | <b>220.00</b> |
| (8)  | <b>Financial Accounting</b><br>H. V. Kishnadwala: H. A. Wandrekar: L. V. Tardalkar         | <b>180.00</b> |
| (9)  | <b>Risk Management</b><br>Dhaval Parekh  | <b>160.00</b> |
| (10) | <b>Direct Tax</b><br>H. V. Kishnadwala: Abhishek Sood                                      | <b>350.00</b> |

### Elective – Marketing

- |      |   |               |
|------|---|---------------|
| (11) | <b>Services Marketing</b><br>Romeo S. Mascarenhas                               | <b>210.00</b> |
| (12) | <b>E-Commerce and Digital Marketing</b><br>Jinal Sameer Shah: Manasi Nalin Shah | <b>160.00</b> |
| (13) | <b>Sales and Distribution Management</b><br>N. G. Kale: M. Ahmed                | <b>190.00</b> |
| (14) | <b>Customer Relationship Management</b><br>Jia Makhija                          | <b>160.00</b> |
| (15) | <b>Industrial Marketing</b><br>Veena Prasad                                     | <b>110.00</b> |
| (16) | <b>Strategic Marketing Management</b><br>Parveen Nagpal: Prerna Sharma          | <b>125.00</b> |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective – HR**

<b>(17) Finance for HR Professionals and Compensation Management</b>	<b>140.00</b>
Prerna Sharma: Parveen Nagpal: Himanshu Lapashia	
<b>(18) Strategic HRM and HR Policies</b>	<b>150.00</b>
Prerna Sharma: Parveen Nagpal: Mitali Shelankar	
<b>(19) Performance Mngt. and Career Planning</b>	<b>140.00</b>
Prerna Sharma: Parveen Nagpal: Himanshu Lapashia	
<b>(20) Industrial Relations</b>	<b>150.00</b>
Prerna Sharma: Parveen Nagpal: Sunita Saini	
<b>(21) Talent and Competency Management</b>	<b>110.00</b>
Prerna Sharma: Parveen Nagpal: Mitali Shelankar	
<b>(22) Stress Management</b>	<b>120.00</b>
Prerna Sharma: Parveen Nagpal: Mitali Shelankar	

**BMS THIRD YEAR: SEMESTER VI**

**Compulsory**

<b>(1) Operations Research</b>	<b>300.00</b>
Nitin Kulkarni	

**Elective – Finance**

<b>(2) International Finance</b>	<b>210.00</b>
Chandra Iyer: Manoj Bhatia	
<b>(3) Innovative Financial Services</b>	<b>180.00</b>
Chandra Iyer: Suraj Agarwala	
<b>(4) Innovative Financial Services</b>	<b>150.00</b>
N. Lakshmi Kavitha	
<b>(5) Project Management</b>	<b>270.00</b>
Farhat Fatma Shaikh	
<b>(6) Strategic Financial Management</b>	<b>230.00</b>
Arvind A. Dhond	
<b>(7) Financing Rural Development</b>	<b>160.00</b>
Chandra Iyer: Arnold Sebastin Jathanna	
<b>(8) Indirect Taxes</b>	<b>410.00</b>
A. V. Wandrekar	

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective – Marketing**

<b>(9) Brand Management</b> Subhashini Naikar: Mona Mehta	<b>150.00</b>
<b>(10) Brand Management</b> Jinal S. Shah	<b>160.00</b>
<b>(11) Retail Management</b> Jia Makhija	<b>175.00</b>
<b>(12) International Marketing</b> N. G. Kale: M. Ahmed	<b>190.00</b>
<b>(13) Media Planning and Management</b> N. G. Kale: M. Ahmed	<b>180.00</b>
<b>(14) Marketing of Non Profit Organisations</b> Veena Prasad Vemuri: Stephen Pillai	<b>125.00</b>
<b>(15) Sports Marketing</b> Sonia Pereira & Others	<b>140.00</b>

**Elective – HR**

<b>(16) HRM in Global Perspective</b> Parveen Nagpal: Prerna Sharma	<b>175.00</b>
<b>(17) Organizational Development</b> Prerna Sharma: Parveen Nagpal	<b>160.00</b>
<b>(18) HRM in Service Sector Management</b> Parveen Nagpal: Prerna Sharma: Mitali Shelankar	<b>140.00</b>
<b>(19) Workforce Diversity</b> Prerna Sharma: Parveen Nagpal	<b>100.00</b>
<b>(20) Human Resource Accounting and Audit</b> Prerna Sharma: Parveen Nagpal: Mitali Shelankar	<b>110.00</b>
<b>(21) Indian Ethos in Management</b> Anita Bobade	<b>130.00</b>
<b>(22) Indian Ethos in Management</b> Chandra Hariharan Iyer: Swetha Anand	<b>170.00</b>

**“Case Studies” Series**

<b>(1) Case Studies from our day-to-day life</b> Mahalakshmi Sankar: Dr. Srin R. Srinivasan	<b>100.00</b>
--	---------------

# Vipul's™ BBI Series

## BBI FIRST YEAR: SEMESTER I

(1) <b>Environment and Management of Financial Services</b>	140.00
P. K. Bandgar: Lakshmi Chandrasekaran: N. Lakshmi Kavitha	
(2) <b>Principles of Management</b>	180.00
N. G. Kale: M. Ahmed	
(3) <b>Financial Accounting – I</b>	240.00
H. V. Kishnadwala: H. A. Wandrekar	
(4) <b>Business Communication – I</b>	200.00
Nina Roy Choudhury: Lekha Nambiar	
(5) <b>Foundation Course - I</b>	140.00
Rashmi Karanath: Deepa Jamindar: Reshma Parab	
(6) <b>Foundation Course - I</b>	120.00
Priti Thakkar and Others	
(7) <b>Business Economics –I</b>	165.00
Saraswathy Swaminathan	
(8) <b>Quantitative Methods – I</b>	210.00
A. V. Deshpande: A. P. Kumtha	

## BBI FIRST YEAR: SEMESTER II

(1) <b>Principles and Practices of Banking and Insurance</b>	170.00
P. K. Bandgar: Lakshmi Chandrasekaran: N. Lakshmi Kavitha	
(2) <b>Business Law</b>	165.00
Suman Kalani	
(3) <b>Financial Accounting - II</b>	220.00
H. V. Kishnadwala: H. A. Wandrekar	
(4) <b>Business Communication – II</b>	180.00
Nina Roy Choudhury: Lekha Nambiar	
(5) <b>Foundation Course - II</b>	150.00
Rashmi Karanath: Nitisha Kumar	
(6) <b>Foundation Course - II</b>	130.00
Priti Thakkar and Others	
(7) <b>Organisational Behaviour</b>	170.00
Vinay V. Prabhu	
(8) <b>Quantitative Methods – II</b>	160.00
A. P. Kumtha	



## BBI SECOND YEAR: SEMESTER III

### Compulsory

- |  |        |
|--|--------|
| (1) <b>Financial Markets</b><br>Jia Makhija                                      | 150.00 |
| (2) <b>Direct Tax</b><br>H. V. Kishnadwala: Abhishek Sood                        | 350.00 |
| (3) <b>Information Technology in Banking and Insurance - I</b><br>Rimple Sanchla | 190.00 |

### Foundation Course – Elective

- |   |        |
|---|--------|
| (4) <b>An Overview of Banking Sector (FC - III)</b><br>N. Lakshmi Kavitha | 140.00 |
| (5) <b>Contemporary Issues (FC - III)</b><br>Baishakhi Dutta and Others   | 130.00 |

### Elective

- |   |        |
|---|--------|
| (6) <b>Financial Management – I</b><br>Arvind A. Dhond                | 280.00 |
| (7) <b>Management Accounting</b><br>Arvind A. Dhond                   | 230.00 |
| (8) <b>Organisational Behaviour</b><br>Vinay V. Prabhu                | 190.00 |
| (9) <b>Risk Management</b><br>Dhaval Parekh                           | 130.00 |
| (10) <b>Mutual Fund Management</b><br>Atul A Sathe: Priti S. Aggarwal | 180.00 |

## BBI SECOND YEAR: SEMESTER IV

### Compulsory

- |   |        |
|---|--------|
| (1) <b>Corporate and Securities Law</b><br>Suman Kalani                           | 120.00 |
| (2) <b>Business Economics - II</b><br>Saraswathy Swaminathan                      | 190.00 |
| (3) <b>Information Technology in Banking and Insurance - II</b><br>Rimple Sanchla | 160.00 |

### Foundation Course – Elective

- |  |        |
|--|--------|
| (4) <b>An Overview of Insurance Sector (FC - IV)</b><br>N. Lakshmi Kavitha: Lakshmi Chandrasekaran | 150.00 |
|--|--------|

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(5) <b>Contemporary Issues (FC - IV)</b> Baisakhi Dutta and Others	<b>150.00</b>
<b>Elective</b>	
(6) <b>Financial Management – II</b> Arvind A. Dhond	<b>280.00</b>
(7) <b>Cost Accounting</b> Arvind A. Dhond	<b>200.00</b>
(8) <b>Entrepreneurship Management</b> Romeo S. Mascarenhas	<b>170.00</b>
(9) <b>Customer Relationship Management</b> Jia Makhija	<b>140.00</b>
(10) <b>Wealth Management</b> Farhat Fatma Shaikh: Sunita Saini	<b>150.00</b>

**BBI THIRD YEAR: SEMESTER V**

**Compulsory**

(1) <b>International Banking and Finance</b> Chandra Hariharan Iyer: Kajal Dinesh Bhojwani	<b>200.00</b>
(2) <b>Research Methodology</b> N. G. Kale: M. Ahmed	<b>190.00</b>

**Elective**

(3) <b>Financial Reporting and Analysis</b> P. K. Bandgar: Sachin Bhandarkar	<b>230.00</b>
(4) <b>Auditing – I</b> Sachin Bhandarkar: Sandeep Gupta	<b>150.00</b>
(5) <b>Strategic Management</b> Parveen Nagpal: Mitali Shelankar	<b>140.00</b>
(6) <b>Financial Services Management</b> Chandra Iyer	<b>160.00</b>
(7) <b>Financial Services Management</b> Lakshmi Chandrasekaran: N. Lakshmi Kavitha	<b>150.00</b>
(8) <b>Business Ethics &amp; Corporate Governance</b> Chandra Iyer	<b>140.00</b>
(9) <b>Business Ethics &amp; Corporate Governance</b> Riya Rupani	<b>190.00</b>

## BBI THIRD YEAR: SEMESTER VI

### Compulsory

- |  |        |
|--|--------|
| (1) <b>Central Banking</b><br>Saraswathy Swaminathan | 140.00 |
|--|--------|

### Elective

- |   |        |
|---|--------|
| (2) <b>Security Analysis and Portfolio Management</b><br>P. K. Bandgar: Farhat Fatma Shaikh | 250.00 |
| (3) <b>Auditing – II</b><br>Sachin Bhandarkar: Sandeep Gupta                                | 160.00 |
| (4) <b>Human Resource Management</b><br>Vinay V. Prabhu: Bharat M. Pithadia                 | 180.00 |
| (5) <b>Turnaround Management</b><br>Chandra Iyer: Manoj Bhatia                              | 150.00 |
| (6) <b>International Business</b><br>Chandra Iyer: Kajal Bhojwani: Manoj Bhatia             | 200.00 |
| (7) <b>International Business</b><br>Sheetal Aditya   | 180.00 |
| (8) <b>Marketing in Banking and Insurance</b><br>Romeo S. Mascarenhas                       | 150.00 |

## Vipul's™ BAF Series

### BAF FIRST YEAR: SEMESTER I

- |  |        |
|--|--------|
| (1) <b>Elements of Financial Accounting (FA – I)</b><br>H. V. Kishnadwala: H. A. Wandrekar | 190.00 |
| (2) <b>Introduction and Elements of Cost (CA – I)</b><br>Arvind A. Dhond                   | 160.00 |
| (3) <b>Introduction to Financial Management (FM – I)</b><br>Arvind A. Dhond                | 180.00 |
| (4) <b>Business Communication – I</b><br>Nina Roy Choudhury: Lekha Nambiar                 | 200.00 |
| (5) <b>Foundation Course - I</b><br>Rashmi Karanath: Deepa Jamindar: Reshma Parab          | 140.00 |
| (6) <b>Foundation Course - I</b><br>Priti Thakkar and Others                               | 120.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(7) <b>Business Environment</b> N. G. Kale: M. Ahmed	<b>180.00</b>
(8) <b>Business Economics – I</b> Saraswathy Swaminathan	<b>165.00</b>

## BAF FIRST YEAR: SEMESTER II

(1) <b>Special Accounting Areas (FA – II)</b> H. V. Kishnadwala: H. A. Wandrekar	<b>155.00</b>
(2) <b>Introduction and Planning of Auditing (Audit – I)</b> Sandeep Gupta: Sachin Bhandarkar	<b>150.00</b>
(3) <b>Innovative Financial Services</b> Chandra Iyer: Suraj Agarwala	<b>180.00</b>
(4) <b>Innovative Financial Services</b> N. Lakshmi Kavitha	<b>150.00</b>
(5) <b>Business Communication – II</b> Nina Roy Choudhury: Lekha Nambiar	<b>180.00</b>
(6) <b>Foundation Course - II</b> Rashmi Karanath: Nitisha Kumar	<b>150.00</b>
(7) <b>Foundation Course - II</b> Priti Thakkar and Others	<b>130.00</b>
(8) <b>Business Regulatory Framework (Business Law – I)</b> Kalaivani Venkataraman	<b>200.00</b>
(9) <b>Business Mathematics</b> A. P. Kumtha	<b>175.00</b>

## BAF SECOND YEAR: SEMESTER III

### Compulsory

(1) <b>Business Regulatory Framework (Business Law – II)</b> Kalaivani Venkataraman	<b>140.00</b>
(2) <b>Business Economics - II</b> Saraswathy Swaminathan	<b>190.00</b>
(3) <b>Information Technology in Accountancy – I</b> Rimple Sanchla	<b>250.00</b>

### Foundation Course – Elective

(4) <b>Financial Markets Operations (FC in Commerce - III)</b> Jia Makhija	<b>160.00</b>
(5) <b>Contemporary Issues (FC - III)</b> Baishakhi Dutta and Others	<b>130.00</b>

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective**

<b>(6) Special Accounting Areas (FA – III)</b>	<b>200.00</b>
H. V. Kishnadwala: H. A. Wandrekar	
<b>(7) Methods of Costing (CA – II)</b>	<b>200.00</b>
Arvind A. Dhond	
<b>(8) Techniques of Auditing &amp; Audit Procedures (Audit – II)</b>	<b>120.00</b>
Sandeep Gupta: Sachin Bhandarkar	
<b>(9) Direct Tax – I (Taxation – I)</b>	<b>350.00</b>
H. V. Kishnadwala: Abhishek Sood	

**BAF SECOND YEAR: SEMESTER IV**

**Compulsory**

<b>(1) Company Law (Business Law - III)</b>	<b>160.00</b>
Kalaivani Venkataraman	
<b>(2) Research Methodology in Accounting and Finance</b>	<b>200.00</b>
N. G. Kale: M. Ahmed	
<b>(3) Information Technology in Accountancy – II</b>	<b>225.00</b>
Rimple Sanchla	

**Foundation Course – Elective**

<b>(4) Introduction to Management (FC in Management - IV)</b>	<b>140.00</b>
N. G. Kale: M. Ahmed	
<b>(5) Contemporary Issues (FC - IV)</b>	<b>150.00</b>
Baisakhi Dutta and Others	

**Elective**

<b>(6) Special Accounting Areas (FA – IV)</b>	<b>200.00</b>
H. V. Kishnadwala: H. A. Wandrekar	
<b>(7) Introduction to Management Accounting (MA)</b>	<b>230.00</b>
Arvind A. Dhond	
<b>(8) Auditing – III</b>	<b>110.00</b>
Sandeep Gupta: Sachin Bhandarkar	
<b>(9) Direct Tax – II (Taxation – II)</b>	<b>240.00</b>
Nishikant Jha	
<b>(10) Direct Tax – II (Taxation – II)</b>	<b>240.00</b>
Abhishek Sood	

## BAF THIRD YEAR: SEMESTER V

### Compulsory

- |  |        |
|--|--------|
| (1) <b>Financial Accounting (FA – V)</b><br>H. V. Kishnadwala: H. A. Wandrekar | 225.00 |
| (2) <b>Financial Accounting (FA – VI)</b><br>Nishikant Jha: Abida Khan         | 210.00 |

### Elective

- |  |        |
|--|--------|
| (3) <b>Cost Accounting (CA – III)</b><br>Arvind A. Dhond   | 180.00 |
| (4) <b>Financial Management (FM – II)</b><br>Arvind A. Dhond                                       | 270.00 |
| (5) <b>Indirect Tax – I (Taxation – III)</b><br>A. V. Wandrekar                                    | 350.00 |
| (6) <b>International Finance</b><br>Chandra Iyer: Manoj Bhatia                                     | 140.00 |
| (7) <b>Financial Analysis &amp; Business Valuation</b><br>Farhat Fatma Shaikh: Heena Murad Khanche | 260.00 |
| (8) <b>Management Applications (Management – II)</b><br>N. G. Kale: M. Ahmed                       | 190.00 |

## BAF THIRD YEAR: SEMESTER VI

### Compulsory

- |   |        |
|---|--------|
| (1) <b>Financial Accounting (FA – VII)</b><br>Nishikant Jha: Abida Khan | 130.00 |
|---|--------|

### Elective

- |   |        |
|---|--------|
| (2) <b>Cost Accounting (CA – IV)</b><br>Arvind A. Dhond                                     | 270.00 |
| (3) <b>Financial Management (FM – III)</b><br>Farhat Fatma Shaikh                           | 230.00 |
| (4) <b>Indirect Tax – II (Taxation – IV)</b><br>A. V. Wandrekar: Monica Sanjay Lodha        | 230.00 |
| (5) <b>Security Analysis and Portfolio Management</b><br>P. K. Bandgar: Farhat Fatma Shaikh | 200.00 |
| (6) <b>Management Control Systems</b><br>Chirag Jain: Preeti Salecha                        | 150.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(7) <b>Indian Economy (Economics - III)</b> Saraswathy Swaminathan	<b>200.00</b>
---	---------------

## **Vipul's™ BFM Series**

### **BFM FIRST YEAR: SEMESTER I**

(1) <b>Financial Accounting – I</b> H. V. Kishnadwala: H. A. Wandrekar	<b>210.00</b>
(2) <b>Introduction to Financial System</b> Jennie Prajith	<b>160.00</b>
(3) <b>Business Mathematics</b> A. P. Kumtha	<b>175.00</b>
(4) <b>Business Communication – I</b> Nina Roy Choudhury: Lekha Nambiar	<b>200.00</b>
(5) <b>Foundation Course - I</b> Rashmi Karanath: Deepa Jamindar: Reshma Parab	<b>140.00</b>
(6) <b>Foundation Course - I</b> Priti Thakkar and Others	<b>120.00</b>
(7) <b>Business Economics – I</b> Saraswathy Swaminathan	<b>165.00</b>
(8) <b>Business Environment</b> N. G. Kale: M. Ahmed	<b>180.00</b>

### **BFM FIRST YEAR: SEMESTER II**

(1) <b>Financial Accounting - II</b> H. V. Kishnadwala: H. A. Wandrekar	<b>300.00</b>
(2) <b>Principles of Management</b> N. G. Kale: M. Ahmed	<b>160.00</b>
(3) <b>Business Statistics</b> A. V. Deshpande	<b>180.00</b>
(4) <b>Business Communication – II</b> Nina Roy Choudhury: Lekha Nambiar	<b>180.00</b>
(5) <b>Foundation Course - II</b> Rashmi Karanath: Nitisha Kumar	<b>150.00</b>
(6) <b>Foundation Course - II</b> Priti Thakkar and Others	<b>130.00</b>

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(7) <b>Environmental Science</b>	135.00
Rinkoo Shantnu: Parveen Nagpal	
(8) <b>Computer Skills – I</b>	280.00
Rimple Sanchla	

**BFM SECOND YEAR: SEMESTER III**

**Compulsory**

(1) <b>Management Accounting</b>	175.00
Arvind A. Dhond	
(2) <b>Computer Skills - II</b>	140.00
Rimple Sanchla	
(3) <b>Computer Skills - II</b>	100.00
Arjuman A. Rauf Shaikh	
(4) <b>Business Law – I</b>	175.00
Kalaivani Venkataraman	
(5) <b>Business Law – I</b>	100.00
Suman Kalani	

**Foundation Course – Elective**

(6) <b>Money Market (FC - III)</b>	130.00
Sanchita Roy	
(7) <b>Contemporary Issues (FC - III)</b>	130.00
Baishakhi Dutta and Others	

**Elective**

(8) <b>Debt Market – I</b>	130.00
Jennie Prajith: Bhavana Parab	
(9) <b>Equity Market – I</b>	130.00
Jia Makhija	
(10) <b>Commodities Market</b>	165.00
S. P. Das	
(11) <b>Portfolio Management</b>	160.00
Farhat Fatma Shaikh	
(12) <b>Portfolio Management</b>	150.00
P. K. Bandgar: Darshak G. Doshi	
(13) <b>Treasury Management</b>	110.00
Chandra Iyer: Suraj Agarwala: Nikhil Shirsat	



## BFM SECOND YEAR: SEMESTER IV

### Compulsory

- |  |        |
|--|--------|
| (1) <b>Corporate Finance</b><br>Arvind A. Dhond              | 250.00 |
| (2) <b>Business Economics - II</b><br>Saraswathy Swaminathan | 190.00 |
| (3) <b>Business Law – II</b><br>Kalaivani Venkataraman       | 250.00 |

### Foundation Course – Elective

- |   |        |
|---|--------|
| (4) <b>Foreign Exchange Markets (FC in Fin. Markets - IV)</b><br>Chandra Iyer: Suraj Agarwala | 170.00 |
| (5) <b>Contemporary Issues (FC - IV)</b><br>Baisakhi Dutta and Others                         | 150.00 |

### Elective

- |  |        |
|--|--------|
| (6) <b>Debt Market – II</b><br>Jennie Prajith: Bhavana Parab                   | 100.00 |
| (7) <b>Equity Market – II</b><br>Jia Makhija                                   | 120.00 |
| (8) <b>Commodities Derivatives</b><br>Evelyn Correia                           | 120.00 |
| (9) <b>Merchant Banking</b><br>N. Lakshmi Kavitha: Falguni Mathews             | 140.00 |
| (10) <b>Personal Financial Planning</b><br>Farhat Fatma Shaikh: Jennie Prajith | 170.00 |

## BFM THIRD YEAR: SEMESTER V

### Compulsory

- |   |        |
|---|--------|
| (1) <b>Financial Derivatives</b><br>Farhat Fatma Shaikh             | 180.00 |
| (2) <b>Financial Derivatives</b><br>S. P. Das                       | 160.00 |
| (3) <b>Business Ethics and Corporate Governance</b><br>Chandra Iyer | 120.00 |
| (4) <b>Business Ethics and Corporate Governance</b><br>Riya Rupani  | 140.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective**

(5) <b>Marketing of Financial Services</b>	<b>160.00</b>
Laila Dias	
(6) <b>Technical Analysis</b>	<b>130.00</b>
Kunal Rambhia	
(7) <b>Corporate Accounting</b>	<b>280.00</b>
Kishnadwala and Others	
(8) <b>Equity Research</b>	<b>140.00</b>
Kunal Rambhia	
(9) <b>Direct Tax – Income Tax</b>	<b>350.00</b>
H. V. Kishnadwala: Abhishek Sood	
(10) <b>Business Valuation</b>	<b>170.00</b>
Farhat Fatma Shaikh	

**BFM THIRD YEAR: SEMESTER VI**

**Compulsory**

(1) <b>Risk Management</b>	<b>150.00</b>
Dhaval Parekh	

**Elective**

(2) <b>Venture Capital and Private Equity</b>	<b>120.00</b>
Jia Makhija	
(3) <b>Mutual Fund Management</b>	<b>170.00</b>
Atul A. Sathe: Priti S. Aggarwal	
(4) <b>Mutual Fund Management</b>	<b>100.00</b>
Jennie Prajith	
(5) <b>Organisational Behaviour</b>	<b>160.00</b>
Vinay V. Prabhu	
(6) <b>Strategic Corporate Finance</b>	<b>180.00</b>
Chandra Iyer: Suraj Agarwala: Jyotsana Agarwala	
(7) <b>Indirect Tax</b>	<b>400.00</b>
A. V. Wandrekar	
(8) <b>Corporate Restructuring</b>	<b>150.00</b>
Rameeza: Heena: Farhat	

# Vipul's™ BAMMC Series

## BAMMC FIRST YEAR: SEMESTER I

(1) <b>Effective Communication – I</b>	180.00
Raj K. Dhar: Ashwini Gangal	
(2) <b>Foundation Course – I</b>	140.00
Rashmi Karanath: Deepa Jamindar: Reshma Parab	
(3) <b>Foundation Course - I</b>	120.00
Priti Thakkar and Others	
(4) <b>Visual Communication</b>	180.00
Meera Suryanarayanan	
(5) <b>Fundamentals of Mass Communication</b>	160.00
Aasita Bali	
(6) <b>Current Affairs</b>	180.00
Sheetal Aditya	
(7) <b>History of Media</b>	150.00
Yatindra Ingle	

## BAMMC FIRST YEAR: SEMESTER II

(1) <b>Effective Communication – II</b>	160.00
Raj K. Dhar	
(2) <b>Foundation Course – II</b>	150.00
Rashmi Jijish Karanath: Nitisha Kumar	
(3) <b>Foundation Course – II</b>	130.00
Priti Thakkar and Others	
(4) <b>Content Writing</b>	175.00
Meera Suryanarayanan	
(5) <b>Introduction to Advertising</b>	160.00
N. G. Kale: M. Ahmed	
(6) <b>Introduction to Journalism</b>	130.00
Troy Ribeiro	
(7) <b>Media, Gender and Culture</b>	150.00
Yatindra Ingle	

## BAMMC SECOND YEAR: SEMESTER III

### Compulsory

(1) <b>Corporate Communication and Public Relations</b> Sheetal Aditya	180.00
(2) <b>Media Studies</b> Meera Suryanarayanan	170.00
(3) <b>Introduction to Photography</b> Onkar Singh Plaha	210.00
(4) <b>Film Communication - I</b> Gajendra Deoda: S. Ramachandran	150.00
(5) <b>Computers and Multimedia – I</b> Shweta Shirode: Vikas Shirode	250.00

### Elective

(6) <b>Electronic Media – I</b> Aparajita Deshpande	150.00
(7) <b>Theatre and Mass Communication – I</b> Aasita Bali	150.00
(8) <b>Radio Program Production – I</b> Yatindra Ingle	170.00
(9) <b>Motion Graphics and Visual Effects – I</b> Vikas Shirode: Shweta Shirode	210.00

## BAMMC SECOND YEAR: SEMESTER IV

### Compulsory

(1) <b>Writing and Editing for Media</b> Meera Suryanarayanan	175.00
(2) <b>Media Laws and Ethics</b> Saher Rajani	170.00
(3) <b>Mass Media Research</b> Bincy Koshy	140.00
(4) <b>Film Communication – II</b> Gajendra Deoda	115.00
(5) <b>Computer Multimedia – II</b> Shweta Shirode: Vikas Shirode	300.00

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective**

- |            |   |               |
|------------|---|---------------|
| <b>(6)</b> | <b>Electronic Media – II</b><br>Yatindra Ingle                                  | <b>160.00</b> |
| <b>(7)</b> | <b>Theatre and Mass Communication – II</b><br><i>Under Print</i>                |               |
| <b>(8)</b> | <b>Radio Program Production – II</b><br>Yatindra Ingle                          | <b>120.00</b> |
| <b>(9)</b> | <b>Motion Graphics and Visual Effects – II</b><br>Vikas Shirode: Shweta Shirode | <b>200.00</b> |

**BAMMC THIRD YEAR: SEMESTER V**

**(Advertising Group)**

**Compulsory**

- |            |  |               |
|------------|--|---------------|
| <b>(1)</b> | <b>Copywriting</b><br>Prajakta Pereira: Bhagyashree Dhongade               | <b>160.00</b> |
| <b>(2)</b> | <b>Advertising and Marketing Research</b><br>Subhashini Naikar: Mona Mehta | <b>160.00</b> |

**Elective**

- |             |  |               |
|-------------|--|---------------|
| <b>(3)</b>  | <b>Globalisation and International Advertising</b><br>Sandipa Chatterjee: Kavita Makhija | <b>140.00</b> |
| <b>(4)</b>  | <b>Brand Building</b><br>Subhashini Naikar: Mona Mehta                                   |               |
| <b>(5)</b>  | <b>Brand Building</b><br>Nishita Mantry  | <b>160.00</b> |
| <b>(6)</b>  | <b>Agency Management</b><br>Amruta Pawar   | <b>145.00</b> |
| <b>(7)</b>  | <b>Account Planning and Advertising</b><br>Sheetal Aditya                                | <b>110.00</b> |
| <b>(8)</b>  | <b>Social Media Marketing</b><br>Yatindra Ingle  | <b>160.00</b> |
| <b>(9)</b>  | <b>Direct Marketing and E-Commerce</b><br>Deepali Manjrekar: Subhashini Naikar           | <b>200.00</b> |
| <b>(10)</b> | <b>Consumer Behaviour</b><br>Anita Mandrekar : Sanchayita Banerjee                       | <b>150.00</b> |
| <b>(11)</b> | <b>Documentary and Ad Film Making</b><br>Arvind Parulekar                                |               |

PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE

**(Journalism Group)**

**Compulsory**

- |  |        |
|--|--------|
| (12) <b>Reporting</b><br>Troy Ribeiro                | 240.00 |
| (13) <b>Investigative Journalism</b><br>Troy Ribeiro | 125.00 |

**Elective**

- |   |        |
|---|--------|
| (14) <b>Features and Writing for Social Justice</b><br><i>Under Print</i> |        |
| (15) <b>Writing and Editing Skills</b><br><i>Under Print</i>              |        |
| (16) <b>Global Media and Conflict Resolution</b><br>Monarose Pereira      |        |
| (17) <b>Business and Financial Journalism</b><br><i>Under Print</i>       |        |
| (18) <b>Mobile Journalism and New Media</b><br>Yatindra Ingle             | 140.00 |
| (19) <b>News Media Management</b><br>Yogesh Dhanjani                      | 130.00 |
| (20) <b>Journalism and Public Opinion</b><br>Monarose Pereira             | 175.00 |
| (21) <b>Media Laws and Ethics</b><br><i>Under Print</i>                   |        |

**BAMMC THIRD YEAR: SEMESTER VI**

**Common (Advertising and Journalism Group)**

- |  |        |
|--|--------|
| (1) <b>Digital Media</b><br>Amruta Pawar | 150.00 |
|--|--------|

**(Advertising Group)**

**Compulsory**

- |   |  |
|---|--|
| (2) <b>Advertising Design</b><br>Arvind Parulekar |  |
|---|--|

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

**Elective**

- |  |               |
|--|---------------|
| (3) <b>Advertising in Contemporary Society</b><br>Sheetal Aditya                       | <b>140.00</b> |
| (4) <b>Brand Management</b><br>Subhashini Naikar: Mona Mehta                           | <b>140.00</b> |
| (5) <b>Media Planning and Buying</b><br>Prajakta Pereira: Bhagyashree Dhongade         | <b>170.00</b> |
| (6) <b>Advertising and Sales Promotion</b><br>Purna Sharma: Parveen Nagpal             | <b>120.00</b> |
| (7) <b>Rural Marketing and Advertising</b><br>Priyadarsini Poddar                      | <b>150.00</b> |
| (8) <b>Retailing and Merchandising</b><br>Parveen Nagpal: Purna Sharma: Sheetal Aditya | <b>140.00</b> |
| (9) <b>Entertainment and Media Marketing</b><br>Yatindra Ingle                         |               |
| (10) <b>Television Program Production</b><br>Yatindra Ingle                            | <b>145.00</b> |

**(Journalism Group)**

**Compulsory**

- (11) **Newspaper and Magazine Design**  
Arvind Parulekar

**Elective**

- |   |               |
|---|---------------|
| (12) <b>Contemporary Issues</b><br>Sheetal Aditya             | <b>150.00</b> |
| (13) <b>Lifestyle Journalism</b><br><i>Under Print</i>        |               |
| (14) <b>Photo and Travel Journalism</b><br><i>Under Print</i> |               |
| (15) <b>Magazine Journalism</b><br><i>Under Print</i>         |               |
| (16) <b>Sports Journalism</b><br><i>Under Print</i>           |               |
| (17) <b>Crime Reporting</b><br><i>Under Print</i>             |               |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(18) **Fake News and Fact Checking**

*Under Print*

(19) **Television Journalism**

*Under Print*

## **Vipul's™ BIM Series**

### **B.Com. Investment Management**

#### **BIM FIRST YEAR: SEMESTER I**

(1) <b>Introduction to Financial System</b>	<b>130.00</b>
<i>Jia Makhija</i>	
(2) <b>Business Communication – I</b>	<b>200.00</b>
<i>Nina Roy Choudhury: Lekha Nambiar</i>	
(3) <b>Foundation Course - I</b>	<b>140.00</b>
<i>Rashmi Karanath: Deepa Jamindar: Reshma Parab</i>	
(4) <b>Foundation Course - I</b>	<b>120.00</b>
<i>Priti Thakkar and Others</i>	
(5) <b>Business Economics - I</b>	<b>165.00</b>
<i>Saraswathy Swaminathan</i>	
(6) <b>Quantitative Techniques</b>	<b>190.00</b>
<i>M. L. Vaidya: A. V. Deshpande: A. P. Kumtha</i>	

#### **BIM FIRST YEAR: SEMESTER II**

(1) <b>Introduction to Financial Markets</b>	<b>135.00</b>
<i>Jia Makhija</i>	
(2) <b>Business Communication – II</b>	<b>180.00</b>
<i>Nina Roy Choudhury: Lekha Nambiar</i>	
(3) <b>Foundation Course - II</b>	<b>150.00</b>
<i>Rashmi Karanath: Nitisha Kumar</i>	
(4) <b>Foundation Course - II</b>	<b>130.00</b>
<i>Priti Thakkar and Others</i>	
(5) <b>Introduction to Financial Intermediaries</b>	<b>135.00</b>
<i>Deepa Jamindar: Maya Hande</i>	



## BIM SECOND YEAR: SEMESTER III

### Compulsory

- |   |        |
|---|--------|
| (1) Security Analysis and Portfolio Management – I (Semester III & IV Combined) | 260.00 |
| P. K. Bandgar: Farhat Fatma Shaikh  |        |
| (2) Mutual Fund Management  | 180.00 |
| Atul A Sathe: Priti S. Aggarwal   |        |

### Foundation Course – Elective

- |                                    |        |
|------------------------------------|--------|
| (3) Contemporary Issues (FC - III) | 130.00 |
| Baishakhi Dutta and Others         |        |

### Elective

- |                                    |        |
|------------------------------------|--------|
| (4) Financial Management – I       | 260.00 |
| Arvind A. Dhond                    |        |
| (5) Cost and Management Accounting | 210.00 |
| Arvind A. Dhond                    |        |

## BIM SECOND YEAR: SEMESTER IV

### Compulsory

- |  |        |
|--|--------|
| (1) Security Analysis and Portfolio Management – II (Semester III & IV Combined) | 260.00 |
| P. K. Bandgar: Farhat Fatma Shaikh   |        |
| (2) Business Economics - II  | 190.00 |
| Saraswathy Swaminathan   |        |

### Foundation Course – Elective

- |  |        |
|--|--------|
| (3) An Overview of Banking and Insurance (FC - IV) | 125.00 |
| Monika Bhoir                                       |        |
| (4) Contemporary Issues (FC - IV)                  | 150.00 |
| Baisakhi Dutta and Others                          |        |

### Elective

- |                               |        |
|-------------------------------|--------|
| (5) Financial Management – II | 280.00 |
| Arvind A. Dhond               |        |
| (6) Direct Taxation           | 350.00 |
| Kishnadwala and Others        |        |

## BIM THIRD YEAR: SEMESTER V

### Compulsory

- |  |        |
|--|--------|
| (1) <b>International Finance - I</b><br>Chandra Iyer: Manoj Bhatia | 110.00 |
| (2) <b>Research Methodology</b><br>N. G. Kale: M. Ahmed            | 190.00 |

### Elective

- |   |        |
|---|--------|
| (3) <b>Risk Management</b><br>Dhaval Parekh | 130.00 |
|---|--------|

## BIM THIRD YEAR: SEMESTER VI

### Compulsory

- |   |        |
|---|--------|
| (1) <b>International Finance - II</b><br>Chandra Iyer: Manoj Bhatia | 130.00 |
|---|--------|

### Elective

- |   |        |
|---|--------|
| (2) <b>Auditing</b><br>Sachin Bhandarkar: Sandeep Gupta | 125.00 |
|---|--------|

# Vipul's™ BFinM Series

## B.Com. Financial Management

### BFinM FIRST YEAR: SEMESTER I

- |   |        |
|---|--------|
| (1) <b>Business Mathematics</b><br>A. P. Kumtha                                   | 175.00 |
| (2) <b>Indian Financial System</b><br>Chandra Iyer: Suraj Agarwala                | 100.00 |
| (3) <b>Business Communication – I</b><br>Nina Roy Choudhury: Lekha Nambiar        | 200.00 |
| (4) <b>Foundation Course - I</b><br>Rashmi Karanath: Deepa Jamindar: Reshma Parab | 140.00 |
| (5) <b>Foundation Course - I</b><br>Priti Thakkar and Others                      | 120.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(6) <b>Business Environment</b> N. G. Kale: M. Ahmed	<b>180.00</b>
(7) <b>Business Economics - I</b> Saraswathy Swaminathan	<b>165.00</b>

**BFinM FIRST YEAR: SEMESTER II**

(1) <b>Financial Accounting - II</b> Kishnadwala & Others	<b>200.00</b>
(2) <b>Business Statistics</b> A. V. Deshpande	<b>180.00</b>
(3) <b>Principles of Finance</b> Sanchita Roy	<b>90.00</b>
(4) <b>Business Communication – II</b> Nina Roy Choudhury: Lekha Nambiar	<b>180.00</b>
(5) <b>Foundation Course - II</b> Rashmi Karanath: Nitisha Kumar	<b>150.00</b>
(6) <b>Foundation Course - II</b> Priti Thakkar and Others	<b>130.00</b>
(7) <b>Environmental Science</b> Rinkoo Shantnu: Parveen Nagpal	<b>135.00</b>
(8) <b>Computer Skills – I</b> Rimple Sanchla	<b>280.00</b>

**BFinM SECOND YEAR: SEMESTER III**

**Compulsory**

(1) <b>Management Accounting</b> Arvind A. Dhond	<b>220.00</b>
(2) <b>Business Law</b> Kalaivani Venkataraman	<b>200.00</b>
(3) <b>Business Regulatory Framework</b> Ramnath Natesan Iyer	<b>220.00</b>
(4) <b>Entrepreneurial Development</b> Romeo S. Mascarenhas	<b>110.00</b>

**Elective**

(5) <b>Corporate Accounting - I</b> H. V. Kishnadwala: H. A. Wandrekar	<b>185.00</b>
(6) <b>Direct Tax - I</b> H. V. Kishnadwala: Abhishek Sood	<b>350.00</b>

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

(7) <b>Indirect Taxes - I</b>	<b>350.00</b>
A. V. Wandrekar	
(8) <b>Cost Accounting - I</b>	<b>160.00</b>
Arvind A. Dhond	

## BFinM SECOND YEAR: SEMESTER IV

### Compulsory

(1) <b>Corporate Finance</b>	<b>250.00</b>
Arvind A. Dhond	
(2) <b>Corporate Law</b>	<b>260.00</b>
Kalaivani Venkataraman	
(3) <b>Office Management</b>	<b>90.00</b>
Rajesh Mankani	
(4) <b>IT in Management</b>	<b>230.00</b>
Rimple Sanchla	

### Elective

(5) <b>Corporate Accounting - II</b>	<b>200.00</b>
H. V. Kishnadwala: H. A. Wandrekar	
(6) <b>Direct Taxes - II</b>	<b>230.00</b>
Abhishek Sood	
(7) <b>Indirect Taxes - II</b>	<b>350.00</b>
A. V. Wandrekar	
(8) <b>Merchant Banking</b>	<b>140.00</b>
N. Lakshmi Kavitha: Falguni Mathews	
(9) <b>Cost Accounting - II</b>	<b>200.00</b>
Arvind A. Dhond	

## BFinM THIRD YEAR: SEMESTER V

### Compulsory

(1) <b>Financial Management - I</b>	<b>180.00</b>
Arvind A. Dhond	
(2) <b>Research Methodology in Financial Management</b>	<b>180.00</b>
N. G. Kale: M. Ahmed	

### Elective

(3) <b>Auditing - I</b>	<b>145.00</b>
Sachin Bhandarkar: Sandeep Gupta	

## BFinM THIRD YEAR: SEMESTER VI

### Compulsory

- |  |        |
|--|--------|
| (1) <b>Financial Management – II</b><br>Arvind Dhond | 200.00 |
|--|--------|

### Elective

- |   |        |
|---|--------|
| (2) <b>Auditing – II</b><br>Sachin Bhandarkar: Sandeep Gupta                                | 120.00 |
| (3) <b>Organisational Behaviour</b><br>Vinay V. Prabhu                                      | 160.00 |
| (4) <b>Security Analysis and Portfolio Management</b><br>P. K. Bandgar: Farhat Fatma Shaikh | 260.00 |

## **Vipul's™ B.Sc. IT Series**

### BSc IT FIRST YEAR: SEMESTER I

- |  |        |
|--|--------|
| (1) <b>Programming Principles with C</b><br>Sanjeela Sagar | 175.00 |
|--|--------|

### BSc IT FIRST YEAR: SEMESTER II

- |  |        |
|--|--------|
| (1) <b>Object Oriented Programming with C + +</b><br>Sanjeela Sagar                    | 225.00 |
| (2) <b>Fundamentals of Microprocessors and Microcontrollers</b><br>Vishesh Shrivastava | 210.00 |
| (3) <b>Web Applications Development</b><br>Padmaleela Damaraju                         | 200.00 |
| (4) <b>Numerical Methods</b><br>D. M. Doke   | 190.00 |
| (5) <b>Green IT</b><br>Akshatha C. Jain  | 140.00 |

### BSc IT SECOND YEAR: SEM III (New Syllabus)

- |  |        |
|--|--------|
| (1) <b>Python Programming</b><br>Sanjeela Sagar: Pallavi Tawde | 200.00 |
| (2) <b>Data Structures</b><br>Sanjeela Sagar                   | 300.00 |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- (3) **Applied Mathematics** 350.00  
D. M. Doke: Latika Bonde

### **BSc IT SECOND YEAR: SEM IV (New Syllabus)**

- (1) **Software Engineering** 185.00  
Sheetal Khanore: Chumki Dey: Rupali Mishra
- (2) **Computer Graphics and Animation** 185.00  
Rupali Mishra: Sheetal Khanore

### **BSc IT THIRD YEAR: SEMESTER V**

- (1) **Software Project Management** 230.00  
Sheetal Khanore: Sweety Garg
- (2) **Artificial Intelligence** 230.00  
Riddhi Shah

### **BSc IT THIRD YEAR: SEMESTER VI**

- (1) **Software Quality Assurance** 200.00  
Rupali Kulkarni Mishra

### **For Project Work**

- (1) **Designing Databases for Projects** 60.00  
Kamlakar Bhopatkar

## **B.Sc. (Hospitality Studies)**

- (1) **Principles of Management** 250.00  
N. G. Kale: M. Ahmed
- (2) **Human Resource Management** 215.00  
Vinay V. Prabhu
- (3) **Strategic Management** 140.00  
N. G. Kale: M. Ahmed
- (4) **Organisational Behaviour** 150.00  
Vinay V. Prabhu

# Vipul's™ M.Com. Series

## FIRST YEAR: SEM I (NEW SYLLABUS)

### BUSINESS MANAGEMENT

#### MANDATORY

- |  |        |
|--|--------|
| (1) <b>Strategic Management</b><br>N. G. Kale: Mehtab Ahmed                        | 220.00 |
| (2) <b>Human Resource Management</b><br>Himanshu Lapashiya                         | 175.00 |
| (3) <b>Consumer Behaviour</b><br>Jinal S. Shah: Manasi N. Shah                     | 175.00 |
| (4) <b>Business Ethics</b><br>Romeo S. Mascarenhas                                 | 120.00 |
| (5) <b>Research Methodology in Commerce and Management</b><br>N. G. Kale: M. Ahmed | 240.00 |

#### ELECTIVES

- |   |        |
|---|--------|
| (6) <b>Organizational Behavior</b><br>Vinay V. Prabhu                     | 225.00 |
| (7) <b>Tourism Management</b><br>Vikram Shrotri                           |        |
| (8) <b>E-Commerce</b><br><i>Under Print</i>                               |        |
| (9) <b>Supply Chain Management</b><br><i>Under Print</i>                  |        |
| (10) <b>Total Quality Management</b><br><i>Under Print</i>                |        |
| (11) <b>Personality Development and Soft Skills</b><br><i>Under Print</i> |        |

### BANKING AND FINANCE

#### MANDATORY

- |   |        |
|---|--------|
| (1) <b>Financial Services</b><br>Chandra Iyer: Suraj Agarwala | 230.00 |
|---|--------|

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- |  |               |
|--|---------------|
| <b>(2) Debt Market</b><br>Jennie Prajith   | <b>155.00</b> |
| <b>(3) Investment Management</b><br>Farhat Fatma Shaikh                            | <b>225.00</b> |
| <b>(4) Commercial Bank Management</b><br>Savita Bodke                              | <b>120.00</b> |
| <b>(5) Research Methodology in Commerce and Management</b><br>N. G. Kale: M. Ahmed | <b>240.00</b> |

**ELECTIVES**

- |  |  |
|--|--|
| <b>(6) Corporate Governance</b><br><i>Under Print</i>                                    |  |
| <b>(7) Mergers, Acquisitions and Corporate Restructuring</b><br><i>Under Print</i>       |  |
| <b>(8) Commodities and Derivatives Market</b><br><i>Under Print</i>                      |  |
| <b>(9) Cost and Management Accounting in Banking &amp; Finance</b><br><i>Under Print</i> |  |
| <b>(10) Financial Institutions</b><br><i>Under Print</i>                                 |  |

**ADVANCED ACCOUNTANCY**

**MANDATORY**

- |  |               |
|--|---------------|
| <b>(1) Advanced Cost and Management Accounting</b><br><i>Under Print</i>                 |               |
| <b>(2) Direct and Indirect Taxation (IT)</b><br><i>Under Print</i>                       |               |
| <b>(3) Advanced Financial Accounting</b><br><i>Under Print</i>                           |               |
| <b>(4) Advanced Trends in Accounting - I</b><br>Nikhat Fatma Shaikh: Farhat Fatma Shaikh | <b>125.00</b> |
| <b>(5) Research Methodology in Commerce and Management</b><br>N. G. Kale: M. Ahmed       | <b>240.00</b> |

**ELECTIVES**

- |  |               |
|--|---------------|
| <b>(6) Mutual Fund Management and Wealth Management</b><br>Farhat Fatma Shaikh | <b>225.00</b> |
| <b>(7) Introduction to IND AS</b><br><i>Under Print</i>                        |               |



PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE

- (8) **Fundamental Analysis for Corporate** 155.00  
Farhat Fatma Shaikh

## FIRST YEAR: SEM II (NEW SYLLABUS)

### BUSINESS MANAGEMENT

#### MANDATORY

- (1) **Customer Relationship Management** 190.00  
Parveen Nagpal: Perna Sharma: Jia Makhija
- (2) **Brand Management** 190.00  
Jinal Sameer Shah
- (3) **Professional Intelligence** 190.00  
Chandra Hariharan Iyer
- (4) **Hospitality Management** 125.00  
Himanshu Lapashiya

#### ELECTIVES

- (5) **Indian Constitution**  
*Under Print*
- (6) **Information Transfer Skills in Research**  
*Under Print*
- (7) **Safety and Health Management at Work**  
*Under Print*
- (8) **Career Planning and Development** 190.00  
Perna Sharma: Parveen Nagpal: Himanshu Lapashia
- (9) **Change Management** 190.00  
Perna Sharma: Parveen Nagpal: Himanshu Lapashia
- (10) **Indian Business Houses Management Practices**  
*Under Print*

### BANKING AND FINANCE

#### MANDATORY

- (1) **Financial Literacy** 240.00  
Savita Bodke
- (2) **Financial Markets** 200.00  
Jia Makhija

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- (3) **Principles of Insurance**  
N. Lakshmi Kavitha: Lakshmi Chandrasekaran
- (4) **International Finance** **140.00**  
Chandra Iyer: Manoj Bhatia

**ELECTIVES**

- (5) **Marketing of Financial Products** **175.00**  
Jia Makhija
- (6) **Retail Banking**  
*Under Print*
- (7) **Financial Regulatory Authority (RBI & SEBI)**  
*Under Print*
- (8) **Corporate Risk Management**  
Dhaval Parekh
- (9) **Corporate Finance**  
Arvind A. Dhond

**ADVANCED ACCOUNTANCY**

**MANDATORY**

- (1) **Advanced Cost Accounting** **275.00**  
Arvind A. Dhond
- (2) **Corporate Finance** **300.00**  
Arvind A. Dhond
- (3) **Direct and Indirect Taxation (GST)**  
A. V. Wandrekar
- (4) **Advanced Trends in Accounting - II** **125.00**  
Farhat Fatma Shaikh: Nikhat Fatma Shaikh

**ELECTIVES**

- (5) **Risk Management** **190.00**  
Dhaval Parekh
- (6) **Liquidation Accounting**  
Farhat Fatma Shaikh
- (7) **Accounting of Housing Society and Charitable Trust**  
H. V. Kishnadwala: H. A. Wandrekar: L. V. Tardalkar

## SECOND YEAR: SEMESTER III

### Business Management Group

- |   |        |
|---|--------|
| (1) <b>Rural Marketing</b>                    | 165.00 |
| Romeo S. Mascarenhas                          |        |
| (2) <b>Entrepreneurial Management</b>         | 130.00 |
| Romeo S. Mascarenhas                          |        |
| (3) <b>Marketing Strategies and Practices</b> |        |
| Parveen Nagpal and Others                     |        |
| (4) <b>Organizational Behavior</b>            |        |
| Vinay V. Prabhu                               |        |

### Banking and Finance Group

- |   |        |
|---|--------|
| (1) <b>Financial Markets</b>            | 150.00 |
| Jia Makhija                             |        |
| (2) <b>Treasury Management</b>          | 150.00 |
| Chandra Iyer and Others                 |        |
| (3) <b>Debt Market</b>                  | 160.00 |
| Jennie Prajith                          |        |
| (4) <b>Commercial Bank Management</b>   | 160.00 |
| Savita Bodke                            |        |
| (5) <b>Accounting of Banking Sector</b> | 150.00 |
| Savita Bodke                            |        |

## SECOND YEAR: SEMESTER IV

### Business Management Group

- |  |        |
|--|--------|
| (1) <b>Supply Chain Management and Logistics</b> | 140.00 |
| Parveen Nagpal: Prerna Sharma: Himanshu Lapashia |        |
| (2) <b>Advertising and Sales Management</b>      | 160.00 |
| Prerna Sharma: Parveen Nagpal                    |        |
| (3) <b>Retail Management</b>                     | 150.00 |
| Prerna Sharma: Parveen Nagpal                    |        |
| (4) <b>Tourism Management</b>                    | 190.00 |
| Vikram Shrotri                                   |        |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- |  |               |
|--|---------------|
| (5) <b>Management of Business Relations</b><br>Jia Makhija | <b>150.00</b> |
|--|---------------|

### **Banking and Finance Group**

- |  |               |
|--|---------------|
| (1) <b>International Finance</b><br>Chandra Iyer: Manoj Bhatia | <b>140.00</b> |
| (2) <b>Financial Services</b><br>Chandra Iyer: Suraj Agarwala  | <b>170.00</b> |
| (3) <b>Auditing of Banking Sector</b><br>Dipali S. Mehta       | <b>150.00</b> |
| (4) <b>Investment Management</b><br>Farhat Fatma Shaikh        | <b>200.00</b> |

## **Engineering Courses**

### **SECOND YEAR: SEMESTER III**

- |   |               |
|---|---------------|
| (1) <b>Materials and Metallurgy (MECH)</b><br>S. B. Barve | <b>275.00</b> |
|---|---------------|

### **OTHER USEFUL BOOKS**

- |   |               |
|---|---------------|
| (1) <b>Engineering Chemistry - I (CHEM)</b><br>H. V. Jadhav: J. J. Kadam  | <b>150.00</b> |
| (2) <b>Engineering Chemistry - II (CHEM)</b><br>H. V. Jadhav: J. J. Kadam | <b>180.00</b> |
| (3) <b>Plant Utilities (CHEM)</b><br>Ashoutosh Panday                     | <b>200.00</b> |
| (4) <b>Control System Design (INST)</b><br>Gargi Phadke                   | <b>180.00</b> |
| (5) <b>Computer Simulation and Modeling (IT)</b><br>Abhijit Joshi         | <b>325.00</b> |
| (6) <b>Digital Signal Processing</b>                                      |               |
| (7) <b>Discrete Time Signal Processing</b>                                |               |
| (8) <b>Continuous Time Signals and Systems</b>                            |               |
| (9) <b>Image Processing</b><br>Bijith Marakarkandy                        |               |

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- (10) Fluid Mechanics and Applied Hydraulics**
- (11) Irrigation Engineering and Hydraulic Structures**  
P. R. Mehta; S. K. Ukarande
- (12) Thermal Engineering**
- (13) Heat and Mass Transfer**
- (14) Conventional Thermal Engineering**
- (15) Applied Thermodynamics**  
S. S. Thipse
- (16) Computer Communication Network**
- (17) Optical Fiber Communication**  
S. S. Dhotre; R. M. Deshmukh
- (18) Basic Electrical and Electronics Engineering**  
Namrata Charat
- (19) Data Warehousing & Mining and Business Intelligence**  
Nishi Tiku; Nazneen Ansari
- (20) Multimedia System Design**  
Varsha Patil
- (21) Power Electronics**  
D. P. Choudhari
- (22) Principles of Microprocessor Systems**  
Imdad Rizvi
- (23) Industrial Electronics**  
R. B. Singh
- (24) Communication Skills**  
Vijaykumar Patil
- (25) Computer Organisation and Architecture**  
M. U. Nemade

## **Concrete Technology**

- (1) Cement Concrete Mix-Design – Principles & Practices  
(Hard Bound) 300.00**  
M. Y. Sabnis; G. M. Sabnis
- (2) Cement Concrete Mix-Design – Principles & Practices  
(Paper Back) 200.00**  
M. Y. Sabnis; G. M. Sabnis

# English and English Literature

- (1) *A Companion to Studies in American Literature* by Jyoti Moghe and Others
- (2) *Umrao Jan* by Sujatha Rao and Others.
- (3) *An Assessment of Modern Indian English Poets & Poetry* by G. K. Bansiramani
- (4) *20th Century American Verse – A Selection* by G. K. Bansiramani
- (5) *A Study of Tennessee Williams' A Streetcar Named Desire* by Mayurakshi Mitra
- (6) *A Study of Arundhati Roy's The God of Small Things* by Mayurakshi Mitra
- (7) *A Critical Study of Five 20th Century Indian English Poets* by Shanta Tumkur
- (8) *A Critical Study of Ernest Hemingway's A Farewell to Arms* by Indu Kulkarni
- (9) *A Critical Study of Emily Bronte's Wuthering Heights* by Indu Kulkarni
- (10) *A Critical Study of Tennessee Williams' The Glass Menagerie* by Indu Kulkarni
- (11) *A Critical Study of F. Scott Fitzgerald's The Great Gatsby* by Jaya Baliga
- (12) *A Critical Study of Arthur Miller's The Crucible* by Jaya Baliga
- (13) *A Critical Study of Thomas Hardy's The Mayor of Casterbridge* by A. A. Syed
- (14) *A Critical Study of Eugene O'Neill's Desire Under the Elms* by G. K. Bansiramani
- (15) *A Critical Study of George Eliot's Mill on the Floss* by Yogesh Anvekar
- (16) *19th Century Verse – A Selection* by V. U. Vyavaharkar
- (17) *An Anthology of 19th Century Verse* by Indu Kulkarni
- (18) *A Critical Study of Vijay Tendulkar's Silence! The Court is in Session*
- (19) *A Critical Study of John Steinbeck's The Grapes of Wrath*
- (20) *A Critical Study of Arthur Miller's All My Sons*
- (21) *Literary Theory and Criticism* Jaya Baliga

## VIPUL'S GUIDE TO

- |  |                                       |
|--|---------------------------------------|
| (22) <i>Frankenstein</i>                     | (23) <i>Vanity Fair</i>               |
| (24) <i>Pride and Prejudice</i>              | (25) <i>Tess of the D'Urbervilles</i> |
| (26) <i>Silence! The Court is in Session</i> | (27) <i>The Binding Vine</i>          |
| (28) <i>All My Sons</i>                      | (29) <i>Mill on the Floss</i>         |

# Goa University

## FIRST YEAR: SEM I & II (NEW SYLLABUS) AS PER NEP 2020

- (1) **Principles & Practices of Management (F.Y.B.Com.) (Sem - I) 180.00**  
N. G. Kale: M. Ahmed

**PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE**

- |  |        |
|--|--------|
| (2) <b>Micro Economics (F.Y.B.Com.) (Sem - I)</b><br>Saraswathy Swaminathan        | 125.00 |
| (3) <b>Fundamentals of Banking (F.Y.B.Com.) (Sem - II)</b><br>N. G. Kale: M. Ahmed | 125.00 |

**F.Y.B.COM/S.Y.B.COM/T.Y.B.COM  
AS PER OLD SYLLABUS**

- |   |        |
|---|--------|
| (1) <b>General Management (F.Y.B.Com.) (Sem - I)</b><br>N. G. Kale: M. Ahmed                                    | 120.00 |
| (2) <b>Business Finance (S.Y.B.Com.) (Sem - III)</b><br>N. G. Kale: M. Ahmed                                    | 110.00 |
| (3) <b>Entrepreneurship Development (S.Y.B.Com.) (Sem - III)</b><br>Romeo S. Mascarenhas                        | 100.00 |
| (4) <b>Fundamentals of Investment (S.Y.B.Com.) (Sem - IV)</b><br>Farhat Fatma Shaikh: Khan Rameeza Sartaj Ahmed | 160.00 |
| (5) <b>Industrial Management (T.Y.B.Com.) (Sem - V)</b><br>N. G. Kale: M. Ahmed                                 | 100.00 |
| (6) <b>Human Resource Management (T.Y.B.Com.) (Sem - VI)</b><br>N. G. Kale: M. Ahmed                            | 160.00 |

**Other Useful Books for Goa University**

- |  |        |
|--|--------|
| (1) <b>Geography of Tertiary Activities and Regional Geography of Goa (Geography - II) (F.Y.B.Com.)</b><br>Rashmi J. Desai | 70.00  |
| (2) <b>Mathematical Techniques - (F.Y.B.Com.)</b><br>M. L. Vaidya: A. P. Kumtha  | 130.00 |
| (3) <b>Rural Marketing - I (S.Y.B.Com.)</b><br>Romeo S. Mascarenhas  | 80.00  |
| (4) <b>Rural Marketing - II (S.Y.B.Com.)</b><br>Romeo S. Mascarenhas   | 70.00  |
| (5) <b>Advertising</b><br>N. G. Kale: M. Ahmed   | 125.00 |
| (6) <b>Problems and Solutions in Cost and Mngt. A/c</b><br>Anand Naik Panvelkar: Nikhil M. Varerkar                        | 75.00  |

PRICES ARE UPDATED AS ON 18-04-2024 AND  
ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE

**PRICES ARE UPDATED AS ON  
18-04-2024 AND  
ARE SUBJECT TO CHANGE  
WITHOUT ANY PRIOR NOTICE**

*To request our latest catalogue via email,  
send us an email with  
**CATALOGUE**  
Written in the subject line.*

*Visit us at: [www.vipulprakashan.com](http://www.vipulprakashan.com)*



*Follow us at: [www.facebook.com/vipulprakashan](https://www.facebook.com/vipulprakashan)*



**VIPUL PRAKASHAN**

161, Jagannath Shankar Seth Road,  
Girgaum, Mumbai - 400 004.

Tele/Fax: 2387 1127 / 2387 9395

E-mail: [info@vipulprakashan.com](mailto:info@vipulprakashan.com)