

## Maharashtra Board

## **School Section**

(1)	Vipul's Guide Le Français, C'est Fun (Std. VIII)	200.00
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- (1) Vipul's Guide to French Rencontres! (Part 1) (Std. XI/FYJC) 250.00
- (2) Vipul's Guide to French Rencontres! (Part 2) (Std. XII/SYJC) 290.00

## Mumbai University

## F.Y.B.Com./B.A./B.Sc.

### Semester – I

### F.Y.B.Com.

(1)	<b>Elementary Business Mathematics - I</b> (Mathematical Techniques - I) M. L. Vaidya: A. V. Deshpande: A. P. Kumtha	120.00
(2)	Elementary Business Statistics - I (Statistical Techniques - I) A. V. Deshpande: M. L. Vaidya: D. M. Doke	150.00
(3)	Workbook in Mathematical and Statistical Techniques (Semester - I and II Combined) Sangeeta A. Kore & Others	150.00
(4)	<b>Commerce - I</b> N. G. Kale: M. Ahmed	160.00

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	ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE	
(5)	Business Communication - I	145.00
	Nina Roy Choudhary: Lekha Nambiar	
(6)	Workbook in Business Communication	
	(Semester - I and II Combined)	160.00
	Nina Roy Choudhary: Lekha Nambiar	110.00
(7)	Business Economics - I Rajam Rajagopalan: Saraswathy Swaminathan	110.00
		1=0.00
(8)	Environmental Studies - I Vibha Kumar & Others	150.00
<b>(0)</b>	Environmental Studies - I	110.00
(9)	Baisakhi Dutta & Others	110.00
(10)	Environmental Studies - I	110.00
(10)	Rashmi J. Desai: Sunita G. Maral	110.00
(11)	Workbook in Environmental Studies - I	45.00
()	Ray: Das: Das Gupta: Dutta	
(12)	Foundation Course - I	120.00
	Priti Thakkar and Others	
(13)	Foundation Course - I	140.00
	Rashmi Karanath: Deepa Jamindar: Reshma Parab	
	F.Y.B.A.	
(14)	Business Organisation and Business Sector (FYBA)	
	(Semester - I and II Combined)	175.00
	N. G. Kale: M. Ahmed	
(15)	Foundation Course - I	120.00
	Priti Thakkar and Others	
(16)	Foundation Course - I	140.00
(4 =)	Rashmi Karanath: Deepa Jamindar: Reshma Parab	1== 00
(17)	Calculus - I (Maths - I)	175.00
	Nithya Sai Narayana: Latika Bonde	
	F.Y.B.Sc.	
(18)	Calculus - I (FYBSc Maths - I)	175.00
	Nithya Sai Narayana: Latika Bonde	
(19)	Algebra - I (FYBSc Maths - II)	130.00
<b>x</b> = <b>y</b>	Nithya Sai Narayana	
(20)	Descriptive Statistics (FYBSc Stats - I)	180.00
(20)	Milan Gholba: Sudha Phatak: Madhavi Jardosh	100.00
(04)		100.00
(21)	Statistical Methods (FYBSc Stats - II)	180.00
	Milan Gholba: Sudha Phatak	
	(3)	

### Semester – II

#### F.Y.B.Com.

(22)	Elementary Business Mathematics - II	
	(Mathematical Techniques - II)	110.00
	M. L. Vaidya: A. V. Deshpande: A. P. Kumtha	
(23)	Elementary Business Statistics - II	100.00
	(Statistical Techniques - II)	130.00
	A. V. Deshpande: M. L. Vaidya: D. M. Doke	
(24)	Workbook in Mathematical and Statistical Techniques (Semester - I and II Combined)	150.00
	Sangeeta A. Kore & Others	150.00
( <b>)</b> E)	Commerce - II	140.00
(25)	N. G. Kale: M. Ahmed	140.00
(26)	Business Communication - II	150.00
(20)	Nina Roy Choudhary: Lekha Nambiar	150.00
(27)	Workbook in Business Communication	
(27)	(Semester - I and II Combined)	160.00
	Nina Roy Choudhary: Lekha Nambiar	100100
(28)	Business Economics - II	90.00
()	Rajam Rajagopalan: Saraswathy Swaminathan	
(29)	Environmental Studies - II	150.00
()	Vibha Kumar & Others	
(30)	Environmental Studies - II	110.00
	Baisakhi Dutta & Others	
(31)	Environmental Studies - II	110.00
	Rashmi J. Desai & Others	
(32)	Workbook in Environmental Studies - II	55.00
	Ray: Das: Das Gupta: Dutta	
(33)	Foundation Course - II	130.00
	Priti Thakkar and Others	
(34)	Foundation Course - II	150.00
	Rashmi Karanath: Nitisha Kumar	
	F.Y.B.A.	
(35)	Business Organisation and Business Sector (FYBA)	
	(Semester - I and II Combined)	180.00
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(36)	<b>Foundation Course - II</b> Priti Thakkar and Others	130.00
(37)	Foundation Course - II Rashmi Karanath: Nitisha Kumar	150.00
(38)	<b>Calculus - II (Maths - I)</b> Nithya Sai Narayana	170.00
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(40)	<b>Discrete Mathematics (FYBSc Maths - II)</b> Nithya Sai Narayana	110.00
(41)	<b>Descriptive Statistics (FYBSc Stats - I)</b> Milan Gholba: Sudha Phatak: Madhavi Jardosh	140.00
(42)	<b>Statistical Methods (FYBSc Stats - II)</b> Milan Gholba: Sudha Phatak	160.00

## S.Y.B.Com./B.A./B.Sc.

### Semester - III

#### S.Y.B.Com.

(1)	<b>Commerce - III (Management: Functions and Challenges)</b> N. G. Kale: M. Ahmed	165.00
(2)	<b>Business Law – I</b> Kalaivani Venkataraman	210.00
(3)	Foundation Course - III (Contemporary Issues) Baishakhi Dutta and Others	130.00
(4)	<b>Advertising - I</b> N. G. Kale: M. Ahmed	140.00
(5)	<b>Company Secretarial Practice - I</b> N. G. Kale: M. Ahmed	125.00
(6)	<b>Travel and Tourism Management - I</b> Thakkar and Others	120.00
(7)	<b>Co-operation (Semester - III and IV Combined)</b> Romeo S. Mascarenhas	130.00

#### S.Y.B.A.

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(9)	<b>Travel and Tourism Management - I</b> Thakkar and Others	120.00
(10)	<b>Foundation Course - III (Contemporary Issues)</b> Baishakhi Dutta and Others	130.00
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(11)	<b>Calculus - III</b> Nithya Sai Narayana	200.00
(12)	<b>Linear Algebra - I</b> Nithya Sai Narayana	175.00
(13)	<b>Ordinary Differential Equations</b> Nithya Sai Narayana	130.00
(14)	<b>Probability Distribution (SYBSc Stats - I)</b> Milan Gholba: Aarti Daptardar	175.00
(15)	<b>Theory of Sampling (SYBSc Stats - II)</b> Milan Gholba	110.00
(16)	<b>Operations Research - I (SYBSc Stats - III)</b> Milan Gholba: Aarti Daptardar: Tanzim Shaikh	140.00

## Semester - IV

#### S.Y.B.Com.

(17)	<b>Commerce - IV (Management: Production and Finance)</b> N. G. Kale: M. Ahmed	125.00
(18)	<b>Business Law – II</b> Kalaivani Venkataraman	260.00
(19)	Foundation Course - IV (Contemporary Issues) Baisakhi Dutta and Others	150.00
(20)	<b>Advertising - II</b> N. G. Kale: M. Ahmed	115.00
(21)	<b>Company Secretarial Practice - II</b> N. G. Kale: M. Ahmed	140.00
(22)	<b>Co-operation (Semester - III and IV Combined)</b> Romeo S. Mascarenhas	130.00
(23)	<b>Travel and Tourism Management - II</b> Priti Thakkar and Others	140.00

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Travel and Tourism Management - II	125.00
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Foundation Course - IV (Contemporary Issues)	150.00
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Nithya Sai Narayana	
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## T.Y.B.Com./B.A./B.Sc.

### Semester – V

	T.Y.B.Com.	
(1)	<b>Commerce - V (Marketing)</b> N. G. Kale: M. Ahmed	180.00
(2)	<b>Export Marketing - I</b> N. G. Kale: M. Ahmed	150.00
(3)	<b>Direct Tax</b> H. V. Kishnadwala: Abhishek Sood	350.00
(4)	<b>Psychology at Work (Semester - V and VI Combined)</b> Vinay V. Prabhu	160.00

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(5)	Marketing Research - I	110.00
	Gracy D'Souza and Others	
(6)	Entrepreneurship and Management of MSMEs	
	(Semester - V and VI Combined)	225.00
	Romeo S. Mascarenhas	
(7)	Investment Analysis and Portfolio Management - I	140.00
	Farhat Fatma Shaikh	
(8)	University Question Paper Set (A/Cs Paper Topicwise)	
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	T.Y.B.Sc.	
(9)	Multivariable Calculus - II (New Syllabus)	190.00
	Nithya Sai Narayana: Reema Khanna	
(10)	Group Theory (New Syllabus)	150.00
<b>x</b> - <b>y</b>	Nithya Sai Narayana: Aarti Nayak: Deepashri Hadphadkar	
(11)	Topology of Metric Spaces (New Syllabus)	170.00
()	Nithya Sai Narayana	
(12)	Computer Programming & Systems Analysis	140.00
()	Rekha Watve-Paradkar: Arundhati Bane	

## Semester - VI

#### T.Y.B.Com.

(13) Commerce - VI (Human Resource Management) N. G. Kale: M. Ahmed	170.00
(14) Export Marketing - II N. G. Kale: M. Ahmed	125.00
(15) Indirect Tax A. V. Wandrekar	400.00
(16) Psychology at Work (Semester - V and VI Combined) Vinay V. Prabhu	160.00
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(20)	(20) University Question Paper Set (A/Cs Paper Topicwise) (Semester - V and VI Combined)	
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(22)	<b>Ring Theory (New Syllabus)</b> Nithya Sai Narayana	150.00
(23)	<b>Topology of Metric Spaces and Real Analysis (New Syllabus)</b> Nithya Sai Narayana	150.00
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(3)	Information Technology in Banking and Insurance - I Rimple Sanchla	190.00
	Foundation Course – Elective	
(4)	An Overview of Banking Sector (FC - III) N. Lakshmi Kavitha	140.00
(5)	Contemporary Issues (FC - III)	130.00
	Baishakhi Dutta and Others	
	Elective	
(6)	<b>Financial Management – I</b> Arvind A. Dhond	280.00
(7)	Management Accounting Arvind A. Dhond	230.00
(8)	<b>Organisational Behaviour</b> Vinay V. Prabhu	190.00
(9)	Risk Management Dhaval Parekh	130.00
(10)	Mutual Fund Management	180.00
	Atul A Sathe: Priti S. Aggarwal	
	<b>BBI SECOND YEAR: SEMESTER IV</b>	
	Compulsory	
(1)	Corporate and Securities Law Suman Kalani	120.00
(2)	Business Economics - II	190.00
	Saraswathy Swaminathan	
(3)	Information Technology in Banking and Insurance - II Rimple Sanchla	160.00
	Foundation Course – Elective	
(4)	An Overview of Insurance Sector (FC - IV) N. Lakshmi Kavitha: Lakshmi Chandrasekaran (17)	150.00

(5)	PRICES ARE UPDATED AS ON 08-05-2024 AND ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE Contemporary Issues (FC - IV) Baisakhi Dutta and Others Elective	150.00
(6)	Financial Management – II Arvind A. Dhond	280.00
(7)	Cost Accounting Arvind A. Dhond	200.00
(8)	Entrepreneurship Management Romeo S. Mascarenhas	170.00
(9)	Customer Relationship Management Jia Makhija	140.00
(10)	Wealth Management Farhat Fatma Shaikh: Sunita Saini	150.00
	<b>BBI THIRD YEAR: SEMESTER V</b>	
	Compulsory	
(1)	International Banking and Finance Chandra Hariharan Iyer: Kajal Dinesh Bhojwani	200.00
(2)	<b>Research Methodology</b> N. G. Kale: M. Ahmed	190.00
	Elective	
(3)	<b>Financial Reporting and Analysis</b> P. K. Bandgar: Sachin Bhandarkar	230.00
(4)	Auditing – I Sachin Bhandarkar: Sandeep Gupta	150.00
(5)	<b>Strategic Management</b> Parveen Nagpal: Mitali Shelankar	140.00
(6)	Financial Services Management Chandra Iyer	160.00
(7)	Financial Services Management Lakshmi Chandrasekaran: N. Lakshmi Kavitha	150.00
(8)	Business Ethics & Corporate Governance Chandra Iyer	140.00
(9)	Business Ethics & Corporate Governance Riya Rupani	190.00

### **BBI THIRD YEAR: SEMESTER VI**

	Compulsory
(1)	Central Banking
	Saraswathy Swaminathan
	Elective
(2)	<b>Security Analysis and Portfolio Management</b> P. K. Bandgar: Farhat Fatma Shaikh
(3)	<b>Auditing – II</b> Sachin Bhandarkar: Sandeep Gupta
(4)	<b>Human Resource Management</b> Vinay V. Prabhu: Bharat M. Pithadia
(5)	<b>Turnaround Management</b> Chandra Iyer: Manoj Bhatia
(6)	<b>International Business</b> Chandra Iyer: Kajal Bhojwani: Manoj Bhatia
(7)	<b>International Business</b> Sheetal Aditya
(8)	Marketing in Banking and Insurance Romeo S. Mascarenhas

# Vipul's<sup>™</sup> BAF Series

### **BAF FIRST YEAR: SEMESTER I**

(1)	<b>Elements of Financial Accounting (FA – I)</b> H. V. Kishnadwala: H. A. Wandrekar	190.00
(2)	Introduction and Elements of Cost (CA – I) Arvind A. Dhond	160.00
(3)	Introduction to Financial Management (FM – I) Arvind A. Dhond	180.00
(4)	<b>Business Communication – I</b> Nina Roy Choudhury: Lekha Nambiar	200.00
(5)	Foundation Course - I Rashmi Karanath: Deepa Jamindar: Reshma Parab	140.00
(6)	<b>Foundation Course - I</b> Priti Thakkar and Others	120.00

	PRICES ARE UPDATED AS ON 08-05-2024 AND	
(7)	ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE Business Environment N. G. Kale: M. Ahmed	180.00
(8)	<b>Business Economics – I</b> Saraswathy Swaminathan	165.00
	BAF FIRST YEAR: SEMESTER II	
(1)	<b>Special Accounting Areas (FA – II)</b> H. V. Kishnadwala: H. A. Wandrekar	155.00
(2)	Introduction and Planning of Auditing (Audit – I) Sandeep Gupta: Sachin Bhandarkar	150.00
(3)	Innovative Financial Services Chandra Iyer: Suraj Agarwala	180.00
(4)	Innovative Financial Services N. Lakshmi Kavitha	150.00
(5)	<b>Business Communication – II</b> Nina Roy Choudhury: Lekha Nambiar	180.00
(6)	Foundation Course - II Rashmi Karanath: Nitisha Kumar	150.00
(7)	Foundation Course - II Priti Thakkar and Others	130.00
(8)	<b>Business Regulatory Framework (Business Law – I)</b> Kalaivani Venkataraman	200.00
(9)	<b>Business Mathematics</b> A. P. Kumtha	175.00
	BAF SECOND YEAR: SEMESTER III	
	Compulsory	
(1)	Business Regulatory Framework (Business Law – II) Kalaivani Venkataraman	140.00
(2)	Business Economics - II Saraswathy Swaminathan	190.00
(3)	Information Technology in Accountancy – I	250.00

(3) Information Technology in Accountancy – I Rimple Sanchla

#### **Foundation Course – Elective**

- (4) Financial Markets Operations (FC in Commerce III) 160.00 Jia Makhija
   (5) Contemporary Issues (FC - III) 130.00
- (5) Contemporary Issues (FC III) Baishakhi Dutta and Others

#### Elective

(6)	<b>Special Accounting Areas (FA – III)</b> H. V. Kishnadwala: H. A. Wandrekar	200.00
(7)	Methods of Costing (CA – II) Arvind A. Dhond	200.00
(8)	<b>Techniques of Auditing &amp; Audit Procedures (Audit – II)</b> Sandeep Gupta: Sachin Bhandarkar	120.00
(9)	Direct Tax – I (Taxation – I)	350.00

H. V. Kishnadwala: Abhishek Sood

## **BAF SECOND YEAR: SEMESTER IV**

### Compulsory

	computery	
(1)	<b>Company Law (Business Law - III)</b> Kalaivani Venkataraman	160.00
(2)	<b>Research Methodology in Accounting and Finance</b> N. G. Kale: M. Ahmed	200.00
(3)	Information Technology in Accountancy – II Rimple Sanchla	225.00
	Foundation Course – Elective	
(4)	Introduction to Management (FC in Management - IV) N. G. Kale: M. Ahmed	140.00
(5)	<b>Contemporary Issues (FC - IV)</b> Baisakhi Dutta and Others	150.00
	Elective	
(6)	<b>Special Accounting Areas (FA – IV)</b> H. V. Kishnadwala: H. A. Wandrekar	200.00
(7)	Introduction to Management Accounting (MA) Arvind A. Dhond	230.00
(8)	<b>Auditing – III</b> Sandeep Gupta: Sachin Bhandarkar	110.00
(9)	<b>Direct Tax – II (Taxation – II)</b> Nishikant Jha	
(10)	<b>Direct Tax – II (Taxation – II)</b> Abhishek Sood	240.00

## **BAF THIRD YEAR: SEMESTER V**

	DAF INIKU TEAK: SEWIESTEK V			
		Compulsory		
(1)	<b>Financial Accou</b> H. V. Kishnadwa	n <b>ting (FA – V)</b> la: H. A. Wandrekar	225.00	
(2)	<b>Financial Accou</b> Nishikant Jha: Ak		210.00	
		Elective		
(3)	<b>Cost Accounting</b> Arvind A. Dhonc		180.00	
(4)	Financial Manag Arvind A. Dhonc		270.00	
(5)	Indirect Tax – I ( A. V. Wandrekar	-	350.00	
(6)	International Fin Chandra Iyer: Ma		140.00	
(7)	,	is <b>&amp; Business Valuation</b> ikh: Heena Murad Khanche	260.00	
(8)	Management Ap N. G. Kale: M. A	<b>plications (Management – II)</b> hmed	190.00	
BAF THIRD YEAR: SEMESTER VI				
		Compulsory		
(1)	<b>Financial Accou</b> Nishikant Jha: Ak	0	130.00	
(2)	<b>Cost Accounting</b> Arvind A. Dhonc	(CA – IV)	270.00	
(3)	<b>Financial Manag</b> Farhat Fatma Sha		230.00	
(4)	Indirect Tax – II A. V. Wandrekar	( <b>Taxation – IV)</b> : Monica Sanjay Lodha	230.00	
(5)	Security Analysis	and Portfolio Management rhat Fatma Shaikh	200.00	
(6)	Management Co Chirag Jain: Pree	ntrol Systems	150.00	

#### (7) Indian Economy (Economics - III) Saraswathy Swaminathan

200.00

# **Vipul's**<sup>™</sup> BFM Series

## **BFM FIRST YEAR: SEMESTER I**

(1)	<b>Financial Accounting – I</b> H. V. Kishnadwala: H. A. Wandrekar	210.00
(2)	Introduction to Financial System Jennie Prajith	160.00
(3)	<b>Business Mathematics</b> A. P. Kumtha	175.00
(4)	Business Communication – I Nina Roy Choudhury: Lekha Nambiar	200.00
(5)	Foundation Course - I Rashmi Karanath: Deepa Jamindar: Reshma Parab	140.00
(6)	Foundation Course - I Priti Thakkar and Others	120.00
(7)	<b>Business Economics – I</b> Saraswathy Swaminathan	165.00
(8)	<b>Business Environment</b> N. G. Kale: M. Ahmed	180.00

## **BFM FIRST YEAR: SEMESTER II**

(1)	<b>Financial Accounting - II</b> H. V. Kishnadwala: H. A. Wandrekar	300.00
(2)	<b>Principles of Management</b> N. G. Kale: M. Ahmed	160.00
(3)	Business Statistics A. V. Deshpande	180.00
(4)	<b>Business Communication – II</b> Nina Roy Choudhury: Lekha Nambiar	180.00
(5)	Foundation Course - II Rashmi Karanath: Nitisha Kumar	150.00
(6)	<b>Foundation Course - II</b> Priti Thakkar and Others	130.00

	PRICES ARE UPDATED AS ON 08-05-2024 AND ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE	
(7)	Environmental Science Rinkoo Shantnu: Parveen Nagpal	135.00
(8)	Computer Skills – I Rimple Sanchla	280.00
	BFM SECOND YEAR: SEMESTER III	
	Compulsory	
(1)	Management Accounting Arvind A. Dhond	175.00
(2)	<b>Computer Skills - II</b> Rimple Sanchla	140.00
(3)	<b>Computer Skills - II</b> Arjuman A. Rauf Shaikh	100.00
(4)	<b>Business Law – I</b> Kalaivani Venkataraman	175.00
(5)	<b>Business Law – I</b> Suman Kalani	100.00
	Foundation Course – Elective	
(6)	<b>Money Market (FC - III)</b> Sanchita Roy	130.00
(7)	<b>Contemporary Issues (FC - III)</b> Baishakhi Dutta and Others	130.00
	Elective	
(8)	<b>Debt Market – I</b> Jennie Prajith: Bhavana Parab	130.00
(9)	<b>Equity Market – I</b> Jia Makhija	130.00
(10)	Commodities Market S. P. Das	165.00
(11)	<b>Portfolio Management</b> Farhat Fatma Shaikh	160.00
(12)	<b>Portfolio Management</b> P. K. Bandgar: Darshak G. Doshi	150.00
(13)	<b>Treasury Management</b> Chandra Iyer: Suraj Agarwala: Nikhil Shirsat	110.00

### **BFM SECOND YEAR: SEMESTER IV**

	Compulsory	
(1)	Corporate Finance	250.00
	Arvind A. Dhond	
(2)	Business Economics - II	190.00
	Saraswathy Swaminathan	
(3)	<b>Business Law – II</b> Kalaivani Venkataraman	250.00
	Foundation Course – Elective	
<i></i>		4=0.00
(4)	Foreign Exchange Markets (FC in Fin. Markets - IV) Chandra Iyer: Suraj Agarwala	170.00
(5)	Contemporary Issues (FC - IV)	150.00
(3)	Baisakhi Dutta and Others	130.00
	Elective	
		100.00
(6)	<b>Debt Market – II</b> Jennie Prajith: Bhavana Parab	100.00
(7)	Equity Market – II	120.00
(7)	Jia Makhija	120.00
(8)	Commodities Derivatives	120.00
	Evelyn Correia	
(9)	Merchant Banking	140.00
	N. Lakshmi Kavitha: Falguni Mathews	
(10)	Personal Financial Planning	170.00
	Farhat Fatma Shaikh: Jennie Prajith	
	BFM THIRD YEAR: SEMESTER V	
	Compulsory	
(1)	Financial Derivatives	180.00
(1)	Farhat Fatma Shaikh	100.00
(2)	Financial Derivatives	160.00
	S. P. Das	
(3)	Business Ethics and Corporate Governance Chandra lyer	120.00

(4) Business Ethics and Corporate Governance 140.00 Riya Rupani

	ARE SUBJECT TO CHANGE WITHOUT ANY PRIOR NOTICE		
	Elective		
(5)	Marketing of Financial Services Laila Dias	160.00	
(6)	<b>Technical Analysis</b> Kunal Rambhia	130.00	
(7)	<b>Corporate Accounting</b> Kishnadwala and Others	280.00	
(8)	<b>Equity Research</b> Kunal Rambhia	140.00	
(9)	<b>Direct Tax – Income Tax</b> H. V. Kishnadwala: Abhishek Sood	350.00	
(10)	<b>Business Valuation</b> Farhat Fatma Shaikh	170.00	
	BFM THIRD YEAR: SEMESTER VI		
	Compulsory		
(1)	<b>Risk Management</b> Dhaval Parekh	150.00	
	Elective		
(2)	<b>Venture Capital and Private Equity</b> Jia Makhija	120.00	
(3)	Mutual Fund Management Atul A. Sathe: Priti S. Aggarwal	170.00	
(4)	<b>Mutual Fund Management</b> Jennie Prajith	100.00	
(5)	<b>Organisational Behaviour</b> Vinay V. Prabhu	160.00	
(6)	<b>Strategic Corporate Finance</b> Chandra Iyer: Suraj Agarwala: Jyotsana Agarwala	180.00	
(7)	Indirect Tax A. V. Wandrekar	400.00	
(8)	Corporate Restructuring	150.00	

(8) Corporate Restructuring Rameeza: Heena: Farhat

# **Vipul's**<sup>™</sup> BAMMC Series

### **BAMMC FIRST YEAR: SEMESTER I**

(1)	Effective Communication – I	180.00
	Raj K. Dhar: Ashwini Gangal	
(2)	Foundation Course – I	140.00
	Rashmi Karanath: Deepa Jamindar: Reshma Parab	
(3)	Foundation Course - I	120.00
	Priti Thakkar and Others	
(4)	Visual Communication	180.00
	Meera Suryanarayanan	
(5)	Fundamentals of Mass Communication	160.00
	Aasita Bali	
(6)	Current Affairs	180.00
	Sheetal Aditya	
(7)	History of Media	150.00
	Yatindra Ingle	
	BAMMC FIRST YEAR: SEMESTER II	
(1)	Effective Communication – II	160.00
(1)		160.00
(1) (2)	Effective Communication – II	160.00 150.00
	<b>Effective Communication – II</b> Raj K. Dhar	
(2)	Effective Communication – II Raj K. Dhar Foundation Course – II	
	<b>Effective Communication – II</b> Raj K. Dhar <b>Foundation Course – II</b> Rashmi Jijish Karanath: Nitisha Kumar	150.00
(2) (3)	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others	150.00 130.00
(2)	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing	150.00
(2) (3) (4)	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing Meera Suryanarayanan	150.00 130.00 175.00
(2) (3)	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing	150.00 130.00
<ul> <li>(2)</li> <li>(3)</li> <li>(4)</li> <li>(5)</li> </ul>	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing Meera Suryanarayanan Introduction to Advertising N. G. Kale: M. Ahmed	150.00 130.00 175.00 160.00
(2) (3) (4)	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing Meera Suryanarayanan Introduction to Advertising	150.00 130.00 175.00
<ul> <li>(2)</li> <li>(3)</li> <li>(4)</li> <li>(5)</li> </ul>	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing Meera Suryanarayanan Introduction to Advertising N. G. Kale: M. Ahmed Introduction to Journalism Troy Ribeiro	150.00 130.00 175.00 160.00
<ul> <li>(2)</li> <li>(3)</li> <li>(4)</li> <li>(5)</li> <li>(6)</li> </ul>	Effective Communication – II Raj K. Dhar Foundation Course – II Rashmi Jijish Karanath: Nitisha Kumar Foundation Course – II Priti Thakkar and Others Content Writing Meera Suryanarayanan Introduction to Advertising N. G. Kale: M. Ahmed Introduction to Journalism	150.00 130.00 175.00 160.00 130.00

### **BAMMC SECOND YEAR: SEMESTER III**

#### Compulsory

(1)	Corporate Communication and Public Relations		
(1)	Sheetal Aditya	180.00	
(2)			
	Meera Suryanarayanan		
(3)	Introduction to Photography Onkar Singh Plaha	210.00	
(4)	Film Communication - I	150.00	
	Gajendra Deoda: S. Ramachandran		
(5)	Computers and Multimedia – I	250.00	
	Shweta Shirode: Vikas Shirode		
	Elective		
(6)	Electronic Media – I	150.00	
	Aparajita Deshpande		
(7)	<b>Theatre and Mass Communication – I</b> Aasita Bali	150.00	
(8)	Radio Program Production – I	170.00	
	Yatindra Ingle		
(9)	Motion Graphics and Visual Effects – I Vikas Shirode: Shweta Shirode	210.00	

### **BAMMC SECOND YEAR: SEMESTER IV**

Compulsory

(1)	Writing and Editing for Media Meera Suryanarayanan	175.00
(2)	<b>Media Laws and Ethics</b> Saher Rajani	170.00
(3)	<b>Mass Media Research</b> Bincy Koshy	140.00
(4)	Film Communication – II Gajendra Deoda	115.00
(5)	<b>Computer Multimedia – II</b> Shweta Shirode: Vikas Shirode	300.00

#### Elective

	Elective	
(6)	<b>Electronic Media – II</b> Yatindra Ingle	160.00
(7)	<b>Theatre and Mass Communication – II</b> Under Print	
(8)	<b>Radio Program Production – II</b> Yatindra Ingle	120.00
(9)	Motion Graphics and Visual Effects – II Vikas Shirode: Shweta Shirode	200.00
	BAMMC THIRD YEAR: SEMESTER V	
	(Advertising Group)	
	Compulsory	
(1)	<b>Copywriting</b> Prajakta Pereira: Bhagyashree Dhongade	160.00
(2)	Advertising and Marketing Research Subhashini Naikar: Mona Mehta	160.00
	Elective	
(3)	<b>Globalisation and International Advertising</b> Sandipa Chatterjee: Kavita Makhija	140.00
(4)	<b>Brand Building</b> Subhashini Naikar: Mona Mehta	
(5)	Brand Building Nishita Mantry	160.00
(6)	Agency Management Amruta Pawar	145.00
(7)	Account Planning and Advertising Sheetal Aditya	110.00
(8)	<b>Social Media Marketing</b> Yatindra Ingle	160.00
(9)	Direct Marketing and E-Commerce Deepali Manjrekar: Subhashini Naikar	200.00
(10)	<b>Consumer Behaviour</b> Anita Mandrekar : Sanchayita Banerjee	150.00
(11)	<b>Documentary and Ad Film Making</b> Arvind Parulekar	
	(2.2)	

#### (Journalism Group)

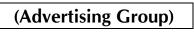
#### Compulsory

		I /		
(12)	<b>Reporting</b> Troy Ribeiro		:	240.00
(13)	Investigative Journalism Troy Ribeiro	1		125.00
		Elective		
(14)	Features and Writing fo Under Print	r Social Justice		
(15)	Writing and Editing Skil Meera Suryanarayanan	ls		110.00
(16)	Global Media and Conf Monarose Pereira	ict Resolution		
(17)	<b>Business and Financial J</b> Under Print	ournalism		
(18)	Mobile Journalism and Yatindra Ingle	New Media		140.00
(19)	<b>News Media Manageme</b> Yogesh Dhanjani	ent		130.00
(20)	Journalism and Public C Monarose Pereira	Opinion		175.00
(21)	Media Laws and Ethics Under Print			

### **BAMMC THIRD YEAR: SEMESTER VI**

### **Common (Advertising and Journalism Group)**

(1) Digital Media Amruta Pawar



Compulsory

(2) Advertising Design Arvind Parulekar 150.00

#### Elective (3) Advertising in Contemporary Society 140.00 Sheetal Aditva **Brand Management** (4) 140.00 Subhashini Naikar: Mona Mehta Media Planning and Buying (5) 170.00 Prajakta Pereira: Bhagyashree Dhongade Advertising and Sales Promotion (6) 120.00 Prerna Sharma: Parveen Nagpal **Rural Marketing and Advertising** (7) 150.00 Priyadarrsini Poddar (8) **Retailing and Merchandising** 140.00 Parveen Nagpal: Prerna Sharma: Sheetal Aditya **Entertainment and Media Marketing** (9) Yatindra Ingle (10) Television Program Production 145.00 Yatindra Ingle (Journalism Group) Compulsory (11) Newspaper and Magazine Design Arvind Parulekar Elective 150.00 (12) Contemporary Issues Sheetal Aditya (13) Lifestyle Journalism Under Print (14) Photo and Travel Journalism Under Print (15) Magazine Journalism Under Print (16) Sports Journalism Under Print (17) Crime Reporting

Under Print

- (18) Fake News and Fact Checking Under Print
- (19) Television Journalism Under Print

# **Vipul's**<sup>™</sup> BIM Series

## **B.Com. Investment Management**

## **BIM FIRST YEAR: SEMESTER I**

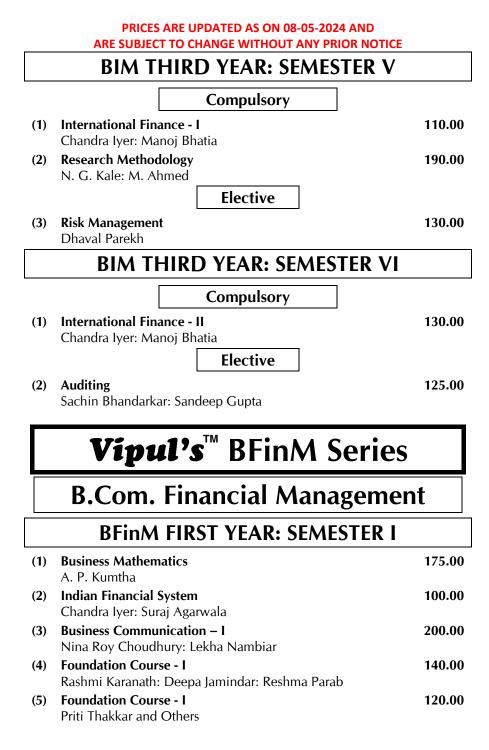
	M. L. Vaidya: A. V. Deshpande: A. P. Kumtha	
(6)	Quantitative Techniques	190.00
(5)	Business Economics - I Saraswathy Swaminathan	165.00
(4)	<b>Foundation Course - I</b> Priti Thakkar and Others	120.00
(3)	<b>Foundation Course - I</b> Rashmi Karanath: Deepa Jamindar: Reshma Parab	140.00
(2)	Business Communication – I Nina Roy Choudhury: Lekha Nambiar	200.00
(1)	<b>Introduction to Financial System</b> Jia Makhija	130.00

#### **Introduction to Financial Markets** (1) 135.00 Jia Makhija **Business Communication – II** (2) 180.00 Nina Roy Choudhury: Lekha Nambiar Foundation Course - II (3) 150.00 Rashmi Karanath: Nitisha Kumar Foundation Course - II (4) 130.00 Priti Thakkar and Others Introduction to Financial Intermediaries (5) 135.00 Deepa Jamindar: Maya Hande

### **BIM SECOND YEAR: SEMESTER III**

### Compulsory

	compulsory		
(1)	Security Analysis and Portfolio Management – I (Semester Combined)	III & IV 260.00	
	P. K. Bandgar: Farhat Fatma Shaikh		
(2)	Mutual Fund Management	180.00	
	Atul A Sathe: Priti S. Aggarwal		
	Foundation Course – Elective		
(3)	Contemporary Issues (FC - III)	130.00	
	Baishakhi Dutta and Others		
	Elective		
( • )		0.000	
(4)	Financial Management – I	260.00	
	Arvind A. Dhond		
(5)	Cost and Management Accounting	210.00	
	Arvind A. Dhond		
	<b>BIM SECOND YEAR: SEMESTER IV</b>		
	Compulsory		
(1)	Security Analysis and Portfolio Management - II (Semester	III & IV	
	Combined)	260.00	
	P. K. Bandgar: Farhat Fatma Shaikh		
(2)	Business Economics - II	190.00	
	Saraswathy Swaminathan		
	Foundation Course – Elective		
(3)	An Overview of Banking and Insurance (FC - IV)		
	All Overview of ballking and insurance (FC - IV)	125.00	
	Monika Bhoir	125.00	
(4)		125.00 150.00	
(4)	Monika Bhoir		
(4)	Monika Bhoir Contemporary Issues (FC - IV)		
	Monika Bhoir Contemporary Issues (FC - IV) Baisakhi Dutta and Others Elective	150.00	
(4) (5)	Monika Bhoir Contemporary Issues (FC - IV) Baisakhi Dutta and Others Elective Financial Management – II		
(5)	Monika Bhoir Contemporary Issues (FC - IV) Baisakhi Dutta and Others Elective Financial Management – II Arvind A. Dhond	150.00 280.00	
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